

# The Plover Advantage

THE PLOVER AREA BUSINESS ASSOCIATION NEWSLETTER

July

## 14th Annual Golf Outing

Monday, July 26

Stevens Point  
Country Club

Registration: 10:00 am

Shotgun Start: 11:00 am

RSVP NOW!

345-5258 PABA Office

September

Mixer

Watch for more  
information!

October

Something  
New & Exciting

# PABA EVENTS

## Annual Dinner

PABA's Annual Dinner was held on Thursday, June 3, at the Elizabeth Inn & Convention Center. A fabulous evening was had by all that attended. Tammy Jankowski welcomed everyone to the dinner. Next, Dan Mahoney, Village Administrator; Melissa Sabel, Stevens Point CVB; and Karen Schanock, PCBC, shared information about current happenings within their organizations. We then enjoyed a scrumptious buffet served by the Elizabeth Inn.

After dinner, new business members were introduced. The Board decided to introduce a new, additional award this year - the Volunteer of the Year Award. This award was presented to Sharon Konkol. Sharon has given so much of herself during the time when PABA was experiencing some transition with executive directors. She also went above and beyond in order that PABA, its committees, and its events would continue to run smoothly. Klismith Accounting & Tax Group, SC was presented with the Business of the Year Award. Randy Swanton and Tom Klismith shared information about Klismith Accounting. The surprise recipient of the Citizen of the Year Award was Dan Mahoney. Dan Schlutter and Chuck Kell shared stories about Dan and why he was deserving of this award. (See inside for more info about these award recipients). Klismith Accounting & Dan Mahoney also received Senate Citations.

PABA's new Board of Directors' members were introduced. They are Mark Finnessy, Okray Family Farms; Nyra Lind, ABR Employment Services; Pete Theisen, M&I Bank; and Jeff Whitrock, Pioneer Bank. And of course, we required them to take the PABA Oath. We are excited to have them join the Board, and I look forward to working with them. Please feel free to contact them with any ideas or concerns you may have. (Additional information about these new board members can be found inside.) We also presented plaques to those board members who have "served their time". Thank you to Tim Durigan and Roger Jacob for their time. Hopefully, we weren't too hard on them, and they will consider serving on the board again in the future. Also, a thank you to Tammy Jankowski for serving as Board President. We won't let her go quite yet; she will remain on the Board as Past President for the 2010-11 year.

Raffles sales were a success thanks to the hard sales pitch given by Sherri Galle-Teske (the double long arms helped, as well). Wonderful raffle prizes were donated by Badger Plastic & Supply Co., Inc.; Duraclean Specialists; Elizabeth Inn & Convention Center; Hadley's Office Products; Members' Advantage Credit Union; Notable Impressions; PABA; Shulfer's Sprinklers, Landscaping, and Garden Center; and THE Green Co. Thank you for your donations. They were greatly appreciated.

DeeAnn Donahue



Sharon Konkol receiving  
Volunteer of the Year Award



Tom & Deb Klismith  
Carrie & Dan Mahoney



Raffle Table



Randy Swanton



Melissa Sabel



Dan Mahoney receiving  
Senate Citation



Tammy Jankowski



Tom Klismith



Klismith  
Accounting receiving  
Senate  
Citation



Dan Schlutter





**PABA**  
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 Office Hours: Mon-Thur 9:00 am - 3:00 pm  
 Friday by appointment

**We're on the Web!**  
[www.ploverbiz.org](http://www.ploverbiz.org)

**WHAT, WHERE & WHEN**

**Village of Plover, Office Hours**

345-5250

Monday–Friday

7:30 a.m. to 4:30 p.m.

**Library Hours**

341-4007

Monday & Friday

10:00 a.m. - 5:00 p.m.

Tuesday & Thursday

1:00 p.m. - 8:00 p.m.

Wednesday

10:00 a.m.–8:00 p.m.

Saturday

10:00 a.m. - 2:00 p.m.

**The Plover Advantage**

The Plover Area Business Association Newsletter

The PLOVER ADVANTAGE is published quarterly by the Plover Area Business Association, an organization for the cooperative advancement of Plover Area Businesses.

- President.....Chad Krueger
- Vice President.....Vern Nystrom
- Treasurer.....Randy Swanton
- Executive Director.....DeeAnn Donahue
- Editor.....DeeAnn Donahue
- Printer.....Copy Connection

The PLOVER ADVANTAGE welcomes items you feel are newsworthy. This publication is meant to keep our membership informed on important issues and area events. The editor and staff retain the right to edit, revise and use submitted materials as space permits.

Contributors should send articles and letters to the editor at : PABA, P.O. Box 213, Plover, WI 54467. Materials must reach the office by the 5th of the month prior to the quarterly issue and must include name, address and phone number. Address and phone number will be withheld from print upon request.

**Village Report - July, 2010**  
 By  
 Richard F. Holden  
 Community Development Manager

**New Construction-** The Village of Plover Building Permit Report for January-June, 2010, shows new construction at **\$8,479,337** compared to \$10,926,871 for last year at this time. We are working with several developers on new projects in various parts of the Village and hope we can make announcements soon. We are anticipating that this year will be equal to last year or better.

2009 Jan-Jun Const Value		2010 Jan-Jun Const Value	
Residential	\$ 2,224,335	Residential	\$ 2,042,648
Multi-Family	895	Multi-Family	
Commercial	8,701,641	Commercial	6,436,689
<b>TOTAL</b>	<b>\$10,926,871</b>	<b>TOTAL</b>	<b>\$8,479,337</b>

**What was New in 2010 (including continuing projects) -**

**Crossroads Commons –**

We have been providing zoning and utility information for a potential new development. (New retail store approved in March)

**Pines Corporate Centre/TIF#3**

**Village Park at Plover/TIF #4 –** (Additional space being leased in the existing buildings)

Sears at 3050 Village Park Drive - Alteration (\$300,000)<sup>1</sup>

**Centre Lakes –** The property has been acquired by Kennedy Funding. We have been providing zoning, utility, and TIF information to several potential developers.

**Other Areas –**

We have been providing zoning and utility information for specialized residential development.

Jay Mar at 2130 Jay Mar Rd. - Addition (\$267,700)<sup>2</sup>

Bushman Investments at 2821 Plover Springs - Alteration (\$33,000)<sup>3</sup>

Kwik Trip 1900 Post Road - New buildings (\$1,030,000)<sup>4</sup>

Village of Plover WWTF 4496 Coolidge Ave - Expansion (\$4,500,000)<sup>5</sup>

<sup>1</sup>Completed

<sup>2</sup>Under Construction

<sup>3</sup>Completed

<sup>4</sup>Under Construction

<sup>5</sup>Under Construction

**We Need You!**

Do you miss the festivals of past years? Community members are working to bring a fresh, new, exciting festival to Plover.

The event is tentatively scheduled for 2011 at Lake Pacawa. Sandy's Bar, Springville Eatery, and the Plover/Whiting Lions Club will be hosting a golf outing on August 30. Monies from this event will be used as seed money for the Lake Pacawa event.

PABA is excited about this opportunity and plans to participate. Please contact DeeAnn to find out the latest details or help in planning.

## FROM THE PRESIDENT

Hello Fellow PABA Members,

I am very excited to start my term as your President. I have worked as a Wireless Business Consultant at Cellcom for the past four years and one of my first priorities when I received that position was to get involved in a local Association. Since my wife Melissa and I had recently purchased a house in Plover, I figured the Plover Area Business Association would be an ideal choice.

Becoming involved in PABA has allowed me to meet many great people on both a professional and a personal level. I have found that the more you give by being involved, the more you will receive back from other members. There are many of you that I have had the privilege of meeting, and many more that I am looking forward to having the opportunity to chat with. Being a resident of Plover, I have a vested interest in the continued success and development of our village.

If you have any ideas that you think would make the Plover Area Business Association more valuable to its members and their customers, I would love to hear them. Thanks for your support.

*Chad J. Krueger*

(Cellcom), PABA President



## FROM THE PAST PRESIDENT

To Our Members,

It's the time of year where we welcome new leadership. Thank you to Chad for stepping up to the position and becoming our President for the new term. I know he will do a wonderful job for PABA and represent our Association well. Congratulations to our Citizen of the Year, Dan Mahoney, and our Business of the Year, Klismith Accounting.

I don't want to end my term without once again thanking the wonderful Board Members that I have had the pleasure to meet and work with. Our Board Members commitment to growth and development is what keeps us a strong and viable organization. Some people and faces have changed within the organization, but one thing remains the same...the people and businesses of Plover and the Central Wisconsin area are a hard working group and continue to grow and support the fine community that we live in. We should all be proud to be a part of it. I also want to thank DeeAnn for being such a positive force and working diligently in the Association's best interests. Also, thank you to the village for all their hard work and dedication and being such an ally to the Plover business community.

Enjoy the summer,

*Tammy Jankowski*

(Duraclean Specialists) PABA Past President



## BOARD OF DIRECTOR'S MEETINGS: MONTHS OF APRIL, MAY, & JUNE

**Board Members:** Tammy Jankowski (Past-President), Duraclean Specialists; Chad Krueger (President), Cellcom; Vern Nystrom, (Vice-President), Keller, Inc.; Randy Swanton (Treasurer), Klismith Accounting & Tax Group, SC; Sharon Konkol (PABA Backer President), Community First Bank; Nyra Lind, ABR Employment Services; Kathy Davies, American Red Cross; Mark Arend; Jeff Whitrock, Pioneer Bank; Mike Warning, Lowe's; Bill Rudahl, Stevens Point School District; Pete Theisen, M&I Bank; Mark Finnessy, Okray Family Farms  
**Advisors:** Sherrri Galle-Teske (Community Development Chairperson), American Red Cross; Dan Mahoney, Village of Plover; Dan Schlutter, Village of Plover; Tom Barrett, Stevens Point CVB; Lori Dehlinger, PCBC; DeeAnn Donahue, PABA Executive Director

**April Board Meeting:** The Village will be redoing 10 miles of internal streets. Dollar Tree will be closing on its acquisition of property in Crossroad Commons behind MC Sports. There is an accepted offer on the old Tree Acres area. A Volunteer of the Year Award will be presented at the Annual Dinner. A new logo for PABA was chosen. The Board will be make quarterly donations to community organizations.

**May Board Meeting:** O'so Brewing has signed a letter of intent for a new building in Plover. AECOM has been hired by the Town to do a study regarding the Village extending water and sewer to the commercial area on Highway 54. The Sculpture Park will open in Zenoff Park in June. The Knights of Columbus Bowling Tournament will be held in the area in 2012. This will be held over 8 weekends.

**June Board Meeting:** A state smoking ordinance will go into effect in July. A pawn broker ordinance was adapted to aid the police department. A new stop sign was added at River Dr. and Grant Ave. AECOM is doing a sidewalk study from Foremost to Coolidge. Lorelei Fuehrer is the Village's new building inspector. The Village's new wastewater treatment facility cost is far below the original estimate. From the PCBC: The Wisconsin Alliance for Excellent Schools lobbyists are proposing to increase the sales tax rate.

# PABA BACKER VISITATIONS

# APRIL

**Legacy Investment Strategies, LLC** visit at 1101 Brilowski Road, Stevens Point (715) 544-4252 [www.investmentlegacy.com](http://www.investmentlegacy.com)



David Mesunas with the Backers

Hours: Mon-Fri 8:30 am - 4:00 pm

David Mesunas is the owner of Legacy Investment Strategies. Its mission is to help its clients reach their financial goals and dreams. Each client's situation is unique, and Legacy Investments helps to develop a strategy to get them to their goal. Legacy's commitment lies in providing impeccable, unbiased advice and personalized service to deliver a broad range of investment resources. As an independent firm, helping the client build a sound financial future is Legacy's number one priority, placing the client's interests and concerns first.

Laura West with new member plaque



**THE green co.** visit at 2611 Post Road, Plover (715) 498-7225 [www.greencostore.com](http://www.greencostore.com)

Hours: Mon-Sat 10:00 am - 6:00 pm Closed Sunday

Laura West is the owner of this unique retail business. After the Backers visit to Laura's store in February, THE green co. became a member. The Backers stopped by to present Laura with a new member plaque. Stop by to see the selection of sustainable products, recycled housewares, chemical-free products, natural health & beauty aids, repurposed fashions, and organic and fair-trade foods.

***By the way, the black licorice is awesome.***

**Catholic Knights** visit at 3046 Village Park Drive, Plover (715) 544-4905 [www.catholicknights.org](http://www.catholicknights.org)



Patrick Polster with the Backers

"Catholic Values in Action"

Patrick Polster and Timothy Dempze are the representatives for the Plover Branch. Patrick and Timothy moved from the Wausau branch to Plover in order to serve their clients better. The Catholic Knights' mission is to deliver financial security to its members through quality products and services. Catholic Knights provides planning tools for funeral and life insurance planning, as well as worksheets for wealth maximization. Patrick and Timothy will help you to choose the right financial products for your age range, interests, and life goals.

# MAY

**Other Mothers** visit at 1917 Post Road, Plover (715) 345-1234 **New Member**

Hours: Mon-Fri 10:00 am - 6:00 pm Sat 10:00 am - 3:00 pm

Randy and Laureen Rusin are the owners of Other Mothers. Other Mothers is a child-centered business specializing in the sale of high-quality used clothing for children. It also resells maternity clothing, baby furniture, toys, and books. Both used and new merchandise is carried in the store. Used items are purchased with cash and store credit. Customers can immediately use their store credit to buy items. Other Mothers has a cute décor and the look and feel of an upscale store. The Rusin's new store in Plover is much larger with less traffic to deal with. You can purchase great items at a very affordable price. The Rusin's also support the Children's Miracle Network through their 25¢ sales.



Laureen Rusin with the Backers

**Anytime Fitness** visit at 1816 Plover Road, Plover (715) 544-4050 [www.AnytimeFitness.com](http://www.AnytimeFitness.com)



James Moyer with the Backers

Hours: 24 hours a day / 7 days a week / 365 days a year

James Moyer is the owner of this co-ed fitness center. Anytime Fitness is just that. You decide when you want to work out. James' store offers free weights, cardiovascular equipment, strength-training equipment, unlimited tanning, circuit training, and personal trainers. The club is very clean, well-maintained, and safe. There are personal flat screen tvs on all the cardio equipment, and there are private shower facilities. James also owns facilities in New London and Stevens Point. If you are traveling, your membership gives you access to thousands of clubs nationwide. Anytime Fitness is your resource for a healthier lifestyle.



Presenting Randy with new member plaque

### **Current PABA Backer Committee Members**

PABA Backer President - Sharon Konkol, Community First Bank; Vice-President—Amy Schwendinger, Hampton Inn; Sue Doxrupe & Nicki Hintz, M&I Bank; Beth Martin, Manpower; Tammy Jankowski, Duraclean Specialists; Nancy Breitenstein, Central WI Credit Union; and DeeAnn Donahue, PABA

# MAY (continued)

**United Country - Central WI Realty, LLC** visit at 3038 Village Park Drive, Plover (715) 544-4881 [www.centralwirealty.com](http://www.centralwirealty.com)

Mike Wittry is the owner/broker of Central WI Realty, LLC. Mike and the other members of his team specialize in the rural residential areas of Central Wisconsin and the waterfront and timber properties of the Wisconsin River Valley. Its residential team specializes in the small towns and villages surrounding the regional cities of Stevens Point, Wausau, Marshfield, and Wisconsin Rapids. Central WI Realty's waterfront and timber properties team focuses on the Wisconsin River Valley from Wisconsin Dells to Tomahawk. The realty agency covers the entire Wisconsin River Valley and river cities including Tomahawk, Merrill, Wausau, Mosinee, Stevens Point, Plover, Wisconsin Rapids, Nekoosa, Necedah, Adams, Wisconsin Dells, and every quaint community in between. Mike and his team are happy to work with buyers and sellers on any property within a 100-mile radius of Plover.



Mike Wittry (in blue) and staff with the Backers

# JUNE

**River Cities Bank** visit at 5709 Windy Drive, Ste A, Stevens Point (715) 342-4400 [www.rivercitiesbank.com](http://www.rivercitiesbank.com)



River Cities Staff with the Backers

Hours: Lobby Mon-Fri 9:00am - 5:00pm Sat 8:00am -12:00pm

Drive up Mon-Wed 7:30am -5:00pm Thu-Fri 7:30am - 5:30pm Sat 8:00am - 12:00pm

River Cities Bank is a locally owned, independent, full-service bank. The bank's goal is to provide the highest quality of personalized service and products through a qualified staff of professional bankers. River Cities Bank is committed to serving its customers in a prompt, personal, innovative, and caring way. River Cities offers personal and business banking, as well as a vast array of deposit services, investment services, and loan services.

**Kentucky Fried Chicken** visit at 1770 Plover Road, Plover (715) 344-8449

Hours: Mon-Sun 10:30 am - 9:00 pm

Mike Kohlman is the owner of this Plover operation, and Adam Moe is the Manager. This KFC has a very warm and pleasant atmosphere with a large seating area and friendly, helpful staff. KFC offers the usual menu but also has an excellent buffet offering several different types of chicken, lots of side choices, salad, biscuits, and ice cream with many toppings for dessert. All of this for an affordable price. Plus, KFC offers meal deals and kids can eat free.



Adam Moe with the Backers

## ANNUAL BRAT FRY - Xmas Presents from the Heart

The Brat Fry was held on Friday, June 25, at Duraclean Specialists. It was a beautiful day. \$1368 was raised for Operation Bootstrap. Thank you to all who came out to enjoy lunch and support this great cause. A huge thank you to Duraclean for hosting this event. Chet did a great job on grilling the brats and hot dogs (even grilling mine special). Thanks to M&I Bank for supplying chairs and tables, The Sky Club for donating buns, Perkins for donating cookies, and Frito Lay for donating chips. And, thank you to all the volunteers who worked hard to make this a successful event.





## PABA's Business of the Year Klismith Accounting & Tax Group, SC

Klismith Accounting & Tax Group, SC is owned by Tom Klismith. Tom is a lifelong resident of Stevens Point graduating from Stevens Point Area High School and then attending the University of Wisconsin - Stevens Point.

Right out of college, Tom started working at a local CPA firm. In 1988, Tom decided to open his own accounting firm. As a one-man show plus help from his wife, Tom worked many hours to grow his business, develop relationships with his clients, and make his business a well-respected accounting firm. He succeeded.

In 1994, Tom built his current facility on Plover Road in Plover. Tom enjoys the Plover area and wanted to fill a void. Tom's building not only houses Klismith Accounting but also leases to other businesses. In 2009, Klismith Accounting opened a second office located in Amherst. Tom made the decision to open this office, so it would be more convenient for clients in Amherst and the surrounding areas.

Klismith Accounting has five full-time employees and several part-time. Employees include Pam Tesch, Randy Swanton, Amy Peplinski, Karla Anderson, Ashton Gebert, Brad Kruger, and Amy Yulga. Klismith accountants are members of the WICPA and the AICPA; Pam and Karla are Enrolled Agents and Certified Quickbook Experts.

Klismith Accounting & Tax Group, SC provide a variety of accounting, tax planning, and advisory services for businesses, partnerships, corporations, independent contractors, and individuals throughout Central Wisconsin. It has adapted to changes in the marketplace by remaining competitive, using state-of-the-art technology, implementing electronic data storage, and keeping abreast of the changes in the accounting field.

Tom has been married to his lovely wife Deb for 13 years. They have four children. Brandon lives in Florida, Brett is an Army National Guard recruiter and lives in Plover, Cole is attending Mid-State Technical College studying business, and Karli is a student at UWSP also studying business.

Klismith Accounting & Tax Group, SC was chosen by PABA as its Business of the Year for several reasons. Klismith has been a member and supporter of PABA for over a decade. Randy Swanton currently serves as PABA's Treasurer. Klismith Accounting & Tax Group, SC is also an active member of the Portage County Business Council. Tom is the Treasurer for the Community Foundation of Central Wisconsin and serves on the UWSP Alumni Board. He is also an active member of St. Bronislava Parish and lends support to many local churches. Klismith Accounting also does accounting and tax work for many local non-profit organizations.

Tom and his employees are very concerned about protecting the environment. They encourage recycling and recently installed a solar electric system on the grounds of its facility.

Klismith has been a member and supporter of PABA for over a decade. Randy Swanton serves as PABA's Treasurer. Klismith accountants are members in good standing of the WICPA and the AICPA and is also a member of PCBC.

Tom is the Treasurer for the Community Foundation of Central Wisconsin and serves on the UWSP Alumni Board. He is also an active member of St. Bronislava Parish helping there whenever he can.





## PABA's Citizen of the Year

### Dan Mahoney

Dan grew up in Menasha, Wisconsin. He graduated from St. Mary's Central High School. Dan then attended college at the University of Wisconsin - Stevens Point. He graduated in 1981 with degrees in Biology, Natural Science, and Education - Secondary Level.

Dan started working in 1984 at the East Central Wisconsin Regional Planning Commission in Menasha. During his time in this position, Dan did a lot of data gathering and updated the Planning Library.

From 1987 to 1997, Dan worked at the Portage County Planning and Zoning Department located in Stevens Point. He started out as an Associate Planner working his way up to a Senior Planner. Dan worked mostly in Urban Area Planning around Stevens Point, Plover, and Amherst.

Over the next few years, Dan worked at various businesses in the area. From 1998 to 1999, he was the Administrator for the Village of Plover. He then worked at Rettler Corporation and the City of Schofield. Dan then came back to the Village of Plover in 2003 as the Administrator for the Village.

Dan has been married to his lovely wife, Carrie, for 25 years. They have two children. Erin is 22 and attends the University of Wisconsin - Madison studying pharmacy. Their son, Mark, is 20. He was attending college in Minnesota and will be transferring to the University of Wisconsin - Stevens Point. He also is studying pharmacy.

Dan was chosen by PABA as the Citizen of the Year for all he has done for the Village of Plover. The Village of Plover has grown tremendously over the past few years both in population and economic base, thanks to Dan's hard work and dedication. He is very involved in the community, in the county, and with other organizations in the state, such as Centergy, in promoting the Village of Plover.



## BOARD BIOGRAPHIES

Four new Board Members were initiated at PABA's Annual Dinner. In this section, those new members will be introduced to you. Thank you to Nyra, Mark, Pete, and Jeff for joining PABA's Board of Directors. Your time and talents are appreciated.

### Nyra Lind, ABR Employment Services



Nyra has over 10 years of experience helping people find employment in Wisconsin. She joined ABR Employment Services in 2001 and has since found employment for hundreds of area residents, serving over 200 businesses in Central Wisconsin. Nyra is a member of the Stevens Point Human Resources Association, American Staffing Association, WI Association of Staffing Services, Portage County Ambassador Club, and BNI of Stevens Point. Nyra received her Bachelor's Degree from UWSP. She enjoys golfing, getting together with girlfriends, and being with her two children, Nadia and Oliver.

### Mark Finnessy, Okray Family Farms



Mark was born in Eau Claire and raised in Plover. He is the son of Mike and Marge Finnessy. Mark's siblings are Megan and Luke Finnessy. He is married to Shannon (Thompson) of Plover. Mark graduated from Michigan State University in 1998. In 2001, Mark took a job as the Assistant Superintendent of Christmas Mountain Village in Wisconsin Dells. In 2004, he went to work at Butte des Morts Country Club in Appleton as its Assistant Superintendent. Mark became the Superintendent of Winnagamie Golf Course in Appleton in 2007. In 2008, Mark and Shannon moved back to the area, and Mark started working at Okray Family Farms. His hobbies and interests include bow hunting, salmon fishing, and golfing.

### PABA's Newest Members

**Please welcome PABA's newest members. Stop by and say, "hi".**

*Stephanie Hansen, WSAW TV, 1114 Grand Avenue, Wausau, (715) 845-4211*  
Pioneer Bank, 31 Park Ridge Drive, Stevens Point, and 5758 Main Street, Auburndale  
(715) 342-9071 or (715) 652-2131

*ABR Employment Services, 2813 Post Road, Stevens Point, (715) 344-7146*  
*Stensberg Central Graphics, 2731 Chestnut Drive, Plover, (715) 344-2052*





**Pete Theisen, M&I Bank**

Pete was born and raised in Antigo, Wisconsin. He met his lovely wife, Susan, while attending school at UW-SP. They are both graduates of UW-SP. They have two children, Nicki and Joan, also both graduates of UW-SP. Pete has been in banking for the past 32 years. He has been with M&I Bank for 13 years working in both the Plover and Crossroad branches.

Pete's activities include the Izaak Walton League, Newman Parish, as well as a current member and past president of the Stevens Point Noon Optimists Club. Pete's hobbies include bow and rifle deer hunting, 3-D archery shoots, bowling, and stained-glass projects. He enjoys helping out with local activities including the Iola Car Show, Art in the Park, Cancer Walk, Special Olympics, and next year the Heart Walk. Pete is looking forward to being a board member of PABA and working to help improve the businesses in the area.



**Jeff Whitrock, Pioneer Bank**

Jeff was born and raised in Wisconsin Rapids, graduated from Assumption High School in 1982 and St. Norbert College in 1986. Jeff then worked at Midstate Nissan Mazda in Wisconsin Rapids until 1993. At that time, he joined Firststar Bank in Wisconsin Rapids (now US Bank). He moved to Plover in 1998 to run the new US Bank branch located in Stevens Point.

In 2005, Jeff started working for Pioneer Bank as the President / CEO. Pioneer bank is headquartered in Auburndale and has nine branches throughout Central Wisconsin. Jeff is married to Lisa and has two lovely daughters. Nikki is 18 and recently graduated from Pacelli. She will attend UW-Eau Claire this Fall. Sarah is 14 and will be a freshman at Pacelli in the fall. Jeff is excited to be part of PABA, to meet new people, and to learn more about the Plover area which has been so good to him and his family.

**Free Advertising Opportunity**

As a representative of PABA, DeeAnn calls on new businesses in the area and welcomes them to the neighborhood. Information regarding PABA and its committees is distributed to the new businesses. PABA would like to help you promote your business. If you have any brochures, business cards, or other promotional items you would like these new businesses to receive, please feel free to drop the items at the PABA office.


## Congratulations to Our Members



Clifton Gunderson has received the 2010-11 WICPA Public Service Award. This award is given to a WICPA member firm that has distinguished itself in public service activities at the local, regional, and state levels. Clifton raised over \$86,000 for charities across the state in 2009. The firm is also involved in community activities such as run/walks, The Salvation Army, the adoption of a Madison pond, and on non-profit boards throughout Wisconsin.

### Stevens Point Brewery

The Stevens Point Brewery beer, Point Horizon Wheat, has received a Gold Medal in the 2010 Brewers Association World Beer Cup. Stevens Point Brewery is the only craft brewery in Wisconsin to have won a gold medal. The cup is the world's largest commercial beer competition, meaning the highest achievement possible.

 Ellis Stone Construction Co. was recently recognized by the Wisconsin Safety Council and the Department of Workforce Development with two awards for its safety accomplishments. Ellis received the Outstanding Achievement Award, recognizing outstanding efforts through exemplary job performance to advance safety in WI, and the Certificate of Safety Excellence, recognizing completing 2009 with a zero-incident rate.




Badger Plastic held a rummage sale of old office furniture and miscellaneous items in May. Additional items were contributed by Paradise Bar & Grill. All together \$720.25 was raised for Operation Bootstrap. Bill Barden would like to thank all the people who stopped by and also spread the word about the sale. "Its your support that makes Plover such a great place to live and work."



Duraclean Specialists is celebrating its 25th Anniversary this year. Al and Tammy Jankowski started their business in 1985. Their business relocated several times over the years settling in Plover in 1998 and moving to its current facility at 2801 Post Road in 2005. Duraclean offers fire, smoke and water restoration; mold remediation; commercial and residential carpet cleaning; and many other services. Duraclean is proud to be known as a leader in restoration and cleaning services for the community. Its close relationships with agents and adjustors allows it to carry the reputation of a company with the knowledge and compassion to get families back into their homes quickly after a disaster strikes. Many area businesses also trust Duraclean for all their office maintenance needs. Duraclean is proud to service Central Wisconsin and the surrounding areas.



 Ellis Stone Construction Co. helped make a difference far from home by using its resources to help remodel the Wisconsin/Nicaragua Partners of the Americas facility in Managua, Nicaragua. Ten days were spent working and teaching 20 Nicaraguan workers about steel stud construction. The remodeled facility is about 5,000 sq ft.

### 715 Area Code Change

Have you heard about the new dialing procedure for the 715 area code? Our area is running out of phone numbers. To alleviate this problem, local calls made from the 715 area code will need to be dialed using all 10 digits. The Public Service Commission (PSC) will make this mandatory starting July 17, 2010. If you forget, you will receive a recorded message as a reminder. In August, new phone numbers in the area will be assigned area code number 534.

Helpful hints: Start dialing all 10 digits now to reprogram yourself and change the stored phone numbers on your cell. Also, check your business cards, stationery, website, luggage tags, and anywhere else you may have listed your phone number.

If you have any questions, please call PSC at (715) 335-6301.



## **NEWSLETTER SPONSORS:**

Americold Logistics, LLC  
Anderson, O'Brien, Bertz, Skrenes & Golla  
Badger Plastic & Supply Co., Inc.  
The Bamboo House  
Big Apple Bagel  
CH Robinson Company  
Duraclean Specialists  
Ellis Stone Construction Co.  
Elizabeth Inn & Convention Center  
First Law Group SC  
Hampton Inn  
Hyer Standards  
Jay-Mar, Inc.  
Keller, Inc.  
Kentucky Fried Chicken  
Klismith Accounting & Tax Group, SC  
Mark Toyota Scion of Plover  
Northeast Wisconsin Building & Construction  
Trades Council  
Notable Impressions  
Okray Family Farms  
Other Mothers  
Pioneer Bank  
Pisarski Community Funeral Home & Cremation  
Center  
Shulfer's Sprinklers, Landscaping & Garden  
Center  
Springville Family Dental - Tad Meier, DDS  
Stensberg Central Graphics  
THE green co.  
Wisconsin Public Service

## **MAJOR SPONSORS**

AECOM Technical Services  
Alternative Health Concepts  
Aspirus Stevens Point Clinic & Surgery Center  
Community First Bank  
Del Monte Corporation  
Golden County Foods  
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M&I Bank  
Pointe Precision  
The Portage County Bank  
RR Donnelley Global Turnkey Solutions  
Wal-mart  
Whispering Pines/The Lodge at Whispering Pines  
Worzella & Sons  
WoodTrust Bank

## **OPPORTUNITIES**

### **Programming & Events has openings**

(meet 3rd Tuesday of month to plan upcoming events)

### **PABA Backers has openings**

(meet 2nd Tuesday of month)

Please contact DeeAnn at 345-5258  
for more information

## **THANK YOU**

**PABA would like to thank all the Newsletter and Major Sponsors for their support.**

**A big thank you to all of PABA's members. Your support is greatly appreciated.**

**Working together and supporting one another is what keeps the  
Plover community strong.**

**Introduce yourself next time you stop at another member's business.**



2400 Post Road, PO Box 213  
Plover, WI 54467

# MEMBER PARTICIPATION

Do you wish to become more involved with PABA by serving on a committee? We always could use more volunteers! Think about joining the Programming & Events or PABA Backers Committees today! Meeting Dates/Times listed below, call the PABA Office at 345-5258.



## Upcoming Events...

### JULY 2010

13 PABA Backers (2nd Tuesday).....	10:30 a.m. Visitations/Noon Meeting
22 Community Development Committee—7:45 a.m. (4th Thursday) .....	Plover Municipal Center
26 14th Annual Golf Outing - 10:00 a.m. registration, 11:00 a.m. start...	Stevens Point Country Club
29 Board of Directors Meeting—7:30 a.m. (Last Thursday).....	Plover Municipal Center

### AUGUST 2010

10 PABA Backers (2nd Tuesday).....	10:30 a.m. Visitations/Noon Meeting
17 Programming & Events Committee - 4:30 p.m. ....	Plover Municipal Center

### SEPTEMBER 2010

02 Mixer—starting at 5:00 p.m.....	TBA
14 PABA Backers (2nd Tuesday) .....	10:30 a.m. Visitations/Noon Meeting
21 Programming & Events Committee—4:30 p.m. (3rd Tuesday).....	Plover Municipal Center
23 Community Development Committee—7:45 a.m. (3rd Thursday) .....	Plover Municipal Center
30 Board of Directors Meeting—7:30 a.m. (Last Thursday).....	Plover Municipal Center

<b>2010-2011 PABA Board of Directors</b>	
Chad Krueger.....	President
Tammy Jankowski.....	Past President
Vern Nystrom.....	Vice President
Randy Swanton.....	Treasurer
Sharon Konkol.....	Backer President
Mark Arend.....	Board Member
Nyra Lind.....	Board Member
Kathy Davies.....	Board Member
Mark Finnessy.....	Board Member
Mike Warning.....	Board Member
Pete Theisen.....	Board Member
Jeff Whitrock.....	Board Member
Bill Rudahl.....	Board Member