

# The Plover Advantage

THE PLOVER AREA BUSINESS ASSOCIATION NEWSLETTER

## JANUARY

### MIXER

Thursday  
 January 7, 2010  
 @  
 Hyer Standards, LLC  
 Time: 5:00-7:00 P.M.  
 (RSVP BY 1/4/10)  
 345-5258 PABA Office

## FEBRUARY

### BOWLING EVENT

Thursday  
 February 4, 2010  
 @  
 5 Star Lanes  
 START GETTING YOUR TEAMS  
 TOGETHER!!!

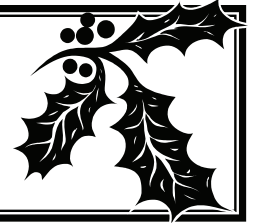
## MARCH

### Event TBA

THURSDAY  
 March 4, 2010



# PABA HOLIDAY DINNER



We had a wonderful time at the Holiday Dinner. The light snow added to the spirit of the evening. It was nice to socialize with old friends and meet new business members. There were many awesome raffle prizes donated by our PABA members. The raffles are a fun addition to the festivities. A couple of our members were extremely lucky—was that a U-Haul I saw in the parking lot? Entertainment for the evening was provided by the talented Barbershoppers. The Christmas selections were most enjoyable. The commentaries between songs had all of us snickering before anything was even said. Many members stayed afterwards to continue socializing. Thank you to all the members who participated in this year's event by attending or supporting through donations.

- Holiday Dinner  
 Raffle Prize Sponsors:
- Duraclean Specialists
  - Beaver of Wisconsin
  - McCain Foods
  - A Growing Desire
  - Commercial Roofing
  - WoodTrust Bank
  - General Beer
  - Comfort Inn & Suites
  - Clifton Gunderson LLP
  - Worzella & Sons
  - Members' Advantage CU
  - Pointe Precision
  - Portage County Gazette
  - Mark Motors
  - Central City Credit Union
  - American Red Cross
  - Shulfer's Sprinklers/Land
  - Smiley's Bar & Grill
  - Dan's Liquor Dispensary
  - 5 Star Lanes
  - Elizabeth Inn
  - Ligman & Wille CPA
  - Cellcom

Appetizers supplied by Sky Club



Photos  
 By Chet  
 Biadasz





**PABA**  
 2400 Post Road  
 P.O. Box 213  
 Plover, WI 54467  
 Phone: 715-345-5258  
 Fax: 715-345-5253  
 Email: paba@ploverwi.gov  
 Office Hours: Mon, Wed, Fri 11:45am-3:45pm  
 Tues, Thurs 9:00am-3:00pm

**We're on the Web!**  
[www.ploverbiz.org](http://www.ploverbiz.org)

**WHAT, WHERE & WHEN**

**Village of Plover, Office Hours**

345-5250  
 Monday–Friday  
 7:30 a.m. to 4:30 p.m.

**Library Hours**

341-4007  
 Monday & Friday  
 10:00 a.m. - 5:00 p.m.  
 Tuesday & Thursday  
 1:00 p.m. - 8:00 p.m.  
 Wednesday  
 10:00 a.m.–8:00 p.m.  
 Saturday  
 10:00 a.m. - 2:00 p.m.

**The Plover Advantage**

The Plover Area Business Association Newsletter  
 The PLOVER ADVANTAGE is published quarterly by the Plover Area Business Association, an organization for the cooperative advancement of Plover Area Businesses.

President.....Tammy Jankowski  
 Vice President.....Chad Krueger  
 Treasurer.....Randy Swanton  
 Executive Director.....DeeAnn Donahue  
 Editor.....DeeAnn Donahue  
 Printer.....Copy Connection

The PLOVER ADVANTAGE welcomes items you feel are newsworthy. This publication is meant to keep our membership informed on important issues and area events. The editor and staff retain the right to edit, revise and use submitted materials as space permits.

Contributors should send articles and letters to the editor at : PABA, P.O. Box 213, Plover, WI 54467. Materials must reach the office by the 5th of the month prior to the quarterly issue and must include name, address and phone number. Address and phone number will be withheld from print upon request.

**Village Report - December 3, 2009**

By  
 Richard F. Holden  
 Community Development Manager

**New Construction-** The Village of Plover Building Permit Report for January-November 2009 shows new construction at **\$16,761,207** compared to \$15,616,500 last year at this time. We are ahead of last year which in terms of the economy we are doing very well. Staff continues to work with developers on new projects.

2008 Jan-Nov Const Value		2009 Jan-Nov Const Value	
Residential	\$ 4,422,536	Residential	\$ 4,901,272
Multi-Family	8,218,025	Multi-Family	895
Commercial	2,975,989	Commercial	11,859,040
<b>TOTAL</b>	<b>\$15,616,500</b>	<b>TOTAL</b>	<b>\$16,761,207</b>

**What's New 2009 -**

**Crossroads Commons –**

Alliance Development (\$684,396) at 1250-1290 Commerce Place<sup>1</sup>

**Pines Corporate Centre/TIF#3**

CAP Services/Intevation Food Group at 3975 Tall Pine Drive (Food Processing \$7,385,200)<sup>2</sup>

**Village Park at Plover/TIF #4 –** (Additional space being leased in the existing buildings)

Tanning Studio at 3027 Village Park (Interior Finish \$100,934)<sup>3</sup>  
 Sears at 3050 Village Dr. (Interior Finish \$183,000)<sup>4</sup>

**Centre Lakes –** The property has been acquired by Kennedy Funding. No Change.

**Other Areas –**

Seramur Family Commercial Project (Foundation only) HH/Hoover<sup>5</sup>  
 GITI Investments at 4311 Plover Road (Addition \$180,000)<sup>6</sup>  
 GITI Investments at 4311 Plover Road (Alteration \$30,000)<sup>7</sup>  
 Anchor Bank at 2558 Post Road (Alteration \$200,000)<sup>8</sup>  
 Commercial Bldg at 3351B Tommy’s Turnpike (\$115,000)<sup>9</sup>  
 Del Monte at 1400 Plover Road (Addition \$50,000)<sup>10</sup>  
 Judges at 3750 Maple (Addition \$359,887)<sup>11</sup>  
 JMK Development at 2549 Post Road (Addition \$61,525)<sup>12</sup>  
 Village of Plover at 310 Water Way (Police Training Center \$75,000)<sup>13</sup>  
 St. Bronislava at 3200 Plover Road (Addition \$315,980)<sup>14</sup>  
 LNS Properties (NAPA) at 2131 Plover Rd. (\$300,000)<sup>15</sup>  
 Klismith Accounting at 2040 Jay Mar Rd. (Solar Panels \$147,000)<sup>16</sup>  
 Wood Trust Bank at 1900 Plover Rd. (Alteration \$72,285)<sup>17</sup>  
 Post Road Condo Assoc at 2611 Post Road (Addition \$315,000)<sup>18</sup>  
 Okray Farms at 3001 River Dr. (Addition/Alteration \$201,319)<sup>19</sup>  
 WI Rural Water Assoc. at 351 Water Way (Storage Bldg. \$213,000)<sup>20</sup>  
 Village of Plover Wastewater at 4496 Coolidge Ave. (Aeration Bldg \$220,000)<sup>21</sup>  
 Village of Plover Water at 300 Water Way (Addition \$80,000)<sup>22</sup>  
 Jay Mar at 2130 Jay Mar Rd. (Addition \$261,000)<sup>23</sup>  
 Langlois at 310 Plover Rd. (Interior Remodel \$36,500)<sup>24</sup>

<sup>1</sup>One tenant space completed  
<sup>2</sup>Completed  
<sup>3</sup>Tenant Space Started  
<sup>4</sup>Started  
<sup>5</sup>Plan Commission Approval—Started Foundation Only  
<sup>6</sup>Under construction  
<sup>7</sup>Under construction  
<sup>8</sup>Completed  
<sup>9</sup>Completed  
<sup>10</sup>Completed  
<sup>11</sup>Completed  
<sup>12</sup>Close to completion  
<sup>13</sup>Completed  
<sup>14</sup>Completed  
<sup>15</sup>Completed  
<sup>16</sup>Completed  
<sup>17</sup>Under construction  
<sup>18</sup>Under construction  
<sup>19</sup>Under construction  
<sup>20</sup>Under construction  
<sup>21</sup>Under construction  
<sup>22</sup>Under construction  
<sup>23</sup>Started  
<sup>24</sup>Started

## MESSAGE FROM THE PABA PRESIDENT

### *Happy Holidays Everyone!*

With the New Year fast approaching, I want to take this opportunity to wish all members a wonderful and prosperous 2010.

Looking back on 2009, many businesses in the Central Wisconsin Area have felt the effects of a rocky economy. Despite all the news and reports regarding so many areas hard hit, the Plover Area continues to remain strong and is still growing! This is a testament to all of our business and community leaders. You should be proud to be a part of this Association. It consists of dedicated, hardworking individuals that are willing to volunteer their time for the good of all in this community. I am confident that with the diverse Board of Directors and our new Executive Director many results, great ideas, and involvement will only increase and improve!

PABA gives you many opportunities to expand your business and business contacts with the Mixers, Luncheons, and Meetings. Meet new members and network with others to learn and grow your business. Use those visits to tell others what you do and how valuable you are to this community! You can also use PABA's opportunities such as Board and Committee Seats as a resource to help you grow as a business professional and a business owner. **MAKE THE TIME**

**TO BE AN ACTIVE MEMBER!** It's a WIN-WIN! Please call DeeAnn to get ideas on how you can make a difference. Again, have a fantastic New Year and be sure to enjoy the wonderful Wisconsin winter ahead!



*Tammy Jankowski* (Duraclean) . PABA President

Have you seen our  
NEW Website???

**Please take the time to look at it!**

**OUR NEW ADDRESS IS:**

**[www.ploverbiz.org](http://www.ploverbiz.org)**

Thank you to Central Media Professionals, Inc.  
and Specialized Computer Systems, Inc.

**Please make sure you have our  
new e-mail address, also:**

**[paba@ploverwi.gov](mailto:paba@ploverwi.gov)**

- The Board of Directors would like to thank you for your continued support of our association.
- Please consider using member services. Helping one another makes our association strong.
- The Board has decided that it's time for PABA to give back to the community and its members. They will be discussing ideas at the January meeting.
- Look for good things to happen in the future.

## BOARD OF DIRECTOR'S MEETINGS: MONTHS OF SEPTEMBER, OCTOBER & NOVEMBER

**Board Members:** Bill Rudahl (Past-President), Stevens Point School District; Tammy Jankowski (President), Duraclean Specialists; Chad Krueger, (Vice-President), Cellcom; Randy Swanton (Treasurer), Klismith Accounting; Sharon Konkol (PABA Backer President), Community First Bank; Tim Durigan, Mark Motors; Kathy Davies, American Red Cross; Mark Arend; Vern Nystrom, Keller, Inc.; Mike Warning, Lowe's; Roger Jacob, Del Monte;

**Advisors:** Sherri Galle-Teske (Community Development Chairperson), American Red Cross; Dan Mahoney, Village of Plover; Dan Schlutter, Village of Plover; Tom Barrett, Stevens Point CVB; Lori Dehlinger, PCBC; DeeAnn Donahue, PABA Executive Director

**September Board Meeting:** Valve repairs will take place on Post Road. The issues with garbage and recycling have been handled. The Stevens Point CVB is working on bringing the World's Largest Simultaneous Volleyball Meet to the area in 2010. The National Fireworks Association is tentatively looking at the area for a show in 2011.

**October Board Meeting:** Village Park has 5 new leases—United Country Real Estate, Catholic Knights Insurance, Stark Automotive, The Tanning Spa, and Sears. There is a prospective buyer for the Basic American Foods building. Village Park Developers are looking to open a store that specializes in Wisconsin products. They are still looking for the right person to setup and run the business.

**November Board Meeting:** In January, the State will be implementing legislation regarding groundwater issues in Wisconsin. This will involve the Little Plover River. This is of great concern to the Village because it could affect their municipal wells, as well as the surrounding agricultural area. Centergy has announced their inaugural Business Plan contest. Spectra Print has acquired Signature Press in Amherst. All operations will be handled at the Stevens Point facility.

# PABA BACKER VISITATIONS

# OCTOBER

## Portage County Department of Aging visit at Plover Municipal Center in Plover

On October 29, the PABA Backers helped to celebrate Halloween with the Golden Sands 55 & Older Senior Club. The Backers served lunch and played Bingo with the Seniors. Great prizes were donated. The Seniors had a wonderful time and sent a thank you card. They are looking forward to having us visit again. Please give us a call if you have ideas for a new theme in 2010.



Kaye Niemi has found a new career opportunity.

Backers in attendance (left to right): Chris Rudahl, Sue Doxrude, Devon Kinney, Amy Schwendinger, Beth Martin, Kay Niemi, Tammy Jankowski, Sharon Konkol, Nancy Breitenstein, Dale Brahmsteadt.

**Current PABA Backer Committee Members** are: PABA Backer President - Sharon Konkol, Community First Bank; Vice-President—Amy Schwendinger, Hampton Inn; Glenn Helminiak, Edward Jones Investments; Sue Doxrude & Nicki Hintz, M&I Bank; Deb Klismith, Klismith Accounting; Beth Martin, Manpower; Tammy Jankowski, Duraclean; Kaye Niemi & Nancy Breitenstein, Central WI Credit Union; Dale Brahmsteadt, Ultra-Com; DeeAnn Donahue, PABA

## CHRISTMAS PRESENTS FROM THE HEART BENEFITING PEOPLE IN OUR COMMUNITY

The 21st Annual Christmas Presents from the Heart campaign has been very successful. Even when a poor economy is affecting us, we still dig deep and find something to give to those less fortunate than us. This was proven once again this year by our members and by our community. The Christmas tree at our Holiday Dinner was packed with gifts of toys, food, and warm winter clothing. We also received monetary donations from several members, as well as PABA. On a cold, snowy day, Sue Doxrude and Nicki Hintz, M&I Bank, co-chairpersons, along with DeeAnn Donahue, went to our collection sites and other various businesses to pick up all the items and deliver them to the Noel Hangar. We have actually made additional trips since then because the giving just doesn't stop. How wonderful.

There was actually a kick-off to this campaign this past summer. Duraclean sponsored a brat fry raising over \$1700. Please keep in mind that the giving doesn't need to be just at this time of year, as Duraclean has demonstrated. Please contact us if your company would like to do a brat fry or if you have some other idea.

M&I Bank



Associated Bank



Brat Fry at Duraclean



Members' Advantage Credit Union



Community First Bank



Noel Hangar

# PABA'S 13TH ANNUAL GOLF OUTING

What a fabulous time was had at the Stevens Point Country Club for our Annual Golf Outing. We wish to thank all of the golf participants, golf sponsors, and businesses donating raffle prizes. The raffle prizes were spectacular. A big thank you to all the volunteers for their time and resources. It helped to make this event a success and enjoyable for all.



Are you ready for some...

**FOOTBALL??**



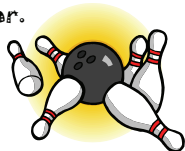
**It's Bowling Time!!**

Gather your team and plan your plays.

Many surprises this year.

**Super Bowl Warm-up Party**

Is your football team in the Super Bowl? If not, wear your team's colors anyways.



Thursday, February 4, 2010

5 Star Lanes

5:00pm Register—5:30pm Bowl



## Business of the Year: Mark Motors



Mark Olinyk's automotive career started at the tender young age of 15 as a lot attendant at Jim Cordes Pontiac in Cedar Falls, Iowa. After attending a year of college, Mark began selling cars at the same dealership.

This eventually led to several stints in management at dealerships in Oregon, Iowa, and Colorado. Mark then purchased a Chrysler, Plymouth, and Toyota dealership in Wisconsin Rapids. He opened his Toyota and Scion facility in Plover in December, 2005.

Mark was named one of four regional finalists for the 2008 TIME Magazine Dealer of the Year award. This is a very exclusive award.

Mark shares his business success by supporting a wide range of organizations and causes, including the Boy Scouts of America, the Grand Rapids Volunteer Fire Department, Special Olympics, and the YMCA. He is a member of the Wisconsin Rapids Rotary and serves on the Board of Directors for both the Wisconsin Rapids and Plover Area Boys and Girls Clubs. Mark also finds time to head up Special Needs Scout Troop 105 for boys and men ages 14 to 62 and coach youth hockey.

Mark and his wife, Patti, of 26 years, live in Wisconsin Rapids. They have three children: Brendan, Leah, and Blake.

## Citizen of the Year: Tim Kluck



Tim Kluck is the Fire Chief for the Village of Plover. He has been in fire service for 30 years, which includes 12 years as fire chief. Chief Kluck knows this area well. He graduated from Pacelli High School and began his career in 1979 with the Town of Hull Fire Department. In 1984, Tim relocated to Marshfield where he served for 12 years as a firefighter/EMT and eventually Deputy Fire Chief.

In 1996, he moved his family to Antigo where he served as Fire Chief until 2004 when he came back to the area to serve in Plover.

Education is very important to Tim. He earned his Fire Science degree, graduated from the Executive Fire Officer Program, attended the National Fire Academy nine times, and has participated in numerous State Fire Chief conferences, educational conferences, and local training opportunities.

Chief Kluck is a member of the Wisconsin State Fire Chief Association and the International Association of Fire Chiefs. These memberships have provided him with great network opportunities and outstanding friendships. Tim is the president of the Portage County Fire Chiefs Association and has served on the WSFCA's Board of Directors.

The most important thing to Tim is family. He lives in the area with his wife, Lisa, of 26 years. They have two children: Amanda and Andy.

## Have You Heard of the Small Business X-Change?

The Portage County Business Council presents a roundtable presentation which allows small business owners and their employees the opportunity to discuss pertinent topics, learn from local industry leaders and, most importantly, learn from each other.

The group meets monthly (usually the 3rd Wednesday of the month) from 7:30 a.m.—8:30 a.m. right at the Portage County Business Council office.

There is no cost to attend; however, the value of the information is priceless. A continental breakfast is also provided.

For more information, please call Karen Schanock at 344-1940.

Is your credit card processing system safe? New high tech and low tech criminals put your business at greater risk than ever before.

The security breaches we have all been reading about lately leave many of us feeling violated and questioning what alternative form of payment must be used to make purchases in the future. The security and convenience of paying with plastic has left a lingering feeling of uneasiness in our minds.

As a merchant, do you know the right steps to take to protect your customer's personal information and your business?

How damaging would one incident be to your business?

Is your business PCI compliant?

**For answers to these questions, come to the Jan. Mixer**

**Hyer Standards**

**January 7, 2010 5 p.m.—7 p.m.**

Hyer Standards is the number one local merchant processor for Portage County businesses.

# NEWSLETTER SPONSORS:

BADGER PLASTIC & SUPPLY, INC.  
 BIG APPLE BAGEL  
 THE BAMBOO HOUSE  
 CH ROBINSON COMPANY  
 CENTRAL MEDIA PROFESSIONALS, INC.  
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 ELLIS STONE CONSTRUCTION CO.  
 FINAL HOUR PEST CONTROL  
 FIRST LAW GROUP SC  
 HAMPTON INN  
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 HYER STANDARDS  
 KLISMITH ACCOUNTING & TAX GROUP SC  
 MARK MOTORS  
 MEMBERS' ADVANTAGE CREDIT UNION  
 NORTHEAST WI BUILDING & CONSTRUCTION  
 OAKVIEW VETERINARY MEDICAL CENTER  
 OKRAY FAMILY FARMS  
 PISARSKI COMMUNITY FUNERAL HOME  
 & CREMATION LY FARMS  
 SHULFER'S SPRINKLERS, LANDSCAPING &  
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 WISCONSIN PUBLIC SERVICE

## CORPORATE SPONSORS:

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 Lowe's  
 M&I Bank  
 Pointe Precision  
 The Portage County Bank  
 RR Donnelley Global Turnkey Solutions  
 Worzella & Sons

## OPPORTUNITIES

**2 open Board of Director positions**

(meet 4th Thursday of month / 10 months)

**Programming & Events has openings**

(meet periodically to plan upcoming events)

**PABA Backers has openings**

(meet 2nd Tuesday of month)

Please contact DeeAnn at 345-5258

for more information

*PABA would like to thank  
you for being a member of  
our association.*

*Merry Christmas  
&  
A Happy New Year*

*We hope that 2010 is a pros-  
perous year for you and  
your business.*



2400 Post Road, PO Box 213  
Plover, WI 54467

# MEMBER PARTICIPATION

Do you wish to become more involved with PABA by serving on a committee? We always could use more volunteers! Think about joining the Programming & Events or PABA Backers Committees today! Meeting Dates/Times listed below, call the PABA Office at 345-5258.



## Upcoming Events...

### JANUARY 2010

07 Mixer at Hyer Standards.....	5:00-7:00 p.m.
12 PABA Backers (2nd Tuesday).....	10:30 Visitations/11:30 a.m. Meeting
21 Community Development Committee—7:45 a.m. (3rd Thursday) .....	Plover Municipal Center
25 Board of Directors Meeting—7:30 a.m. (Last Thursday).....	Plover Municipal Center

### FEBRUARY 2010

04 Bowling Tournament.....	5:00 p.m. Registration/5:30 p.m. Bowl
09 PABA Backers (2nd Tuesday).....	10:30 Visitations/11:30 a.m. Meeting
18 Community Development Committee—7:45 a.m. (3rd Thursday) .....	Plover Municipal Center
25 Board of Directors Meeting—7:30 a.m. (Last Thursday). .....	Plover Municipal Center

### MARCH 2010

04 Event TBD.....	TBD
09 PABA Backers (2nd Tuesday) .....	10:30 Visitations/11:30 a.m. Meeting
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25 Board of Directors Meeting—7:30 a.m. (Last Thursday).....	Plover Municipal Center

2009-2010 PABA Board of Directors	
Tammy Jankowski.....	President
Bill Rudahl.....	Past President
Chad Krueger.....	Vice President
Randy Swanton.....	Treasurer
Sharon Konkol.....	Backer President
Mark Arend.....	Board Member
Tim Durigan.....	Board Member
Kathy Davies.....	Board Member
Vern Nystrom.....	Board Member
Mike Warning.....	Board Member
Roger Jacob.....	Board Member
Open Seat.....	Board Member
Open Seat.....	Board Member