

The Plover Advantage

THE PLOVER AREA BUSINESS ASSOCIATION NEWSLETTER

October

Mixer

Thursday, October 14
**Members' Advantage
 Credit Union**
 1760 Plover Road, Plover
 5:00 pm to 7:00 pm

November

Tabletop Expo

Sky Club
 Thursday, Nov. 11
 Exhibits: 5—6:30 pm
 Dinner: 7 pm

December

Holiday Dinner

Thursday, December 9
**Holiday Inn &
 Convention Center**
 Starting at
 5:30 pm

Golf Volunteers

- Mark Arend
- Chet Biadasz
- Tim Durigan
- Kate Kaz
- Sharon Konkol
- Chad Krueger



PABA EVENTS



14th Annual Golf Outing

PABA hosted its 14th Annual Golf Outing on Monday, July 26, 2010, at the Stevens Point Country Club. The weather made for a beautiful day of golfing and socializing with new and old friends. Golfers had the opportunity to try their luck at a couple of fun side games during the day. Chad Krueger with Cellcom sponsored a blackjack game, while Tom Kofler, Final Hour Pest Control, sponsored an impossible-to-make-the-shot pool game (the complimentary chocolate helped, though). Unfortunately no one was lucky enough to get a hole-in-one on Mark Toyota Scion's hole (Tim Durigan) and win the new Tundra truck; however, several were able to sink their shot on the putting green game at the hole. To quench the thirst of the weary golfers, Kevin Kawleski, Portage County Bank, served up refreshing, ice-cold beverages under the cool shade of the trees. As evening rolled around, the golfers were treated to tantalizing appetizers and a delicious buffet prepared by the Country Club.

Competition was fierce for the coveted trophies. The winning foursome was sponsored by Community First Bank and included Dorothy Pientka (ladies first), Eric Moilien, Joel Titus, and Pete Clark. I wonder if their win had anything to do with them starting the day on Hole 1. Each member of the foursome won a very nice trophy donated by Point Trophy and a Stevens Point Country Club pro shop gift certificate. Flag event winners also won pro shop gift certificates.

The evening ended with raffle drawings, and hey, I actually even won something (no I didn't rig it). Thank you to all the participants and sponsors of this event.

Outing Sponsors

- Golf Balls: Community First Bank
- Lunch: RR Donnelley
- Hole-in-one: Mark Toyota Scion
- Towel: Ligman & Wille, SC
- Beverage: Worzella & Sons
- Advertising: Pat's CARSTAR
- Water: NE WI Bldg & Const Trades
- Appetizer: WI Golf & Development
- Table: Del Monte Foods
- Table: CH Robinson Worldwide
- Table: Cellcom
- Table: Clifton Gunderson



Winning foursome from Community First Bank: Eric Moilien, Dorothy Pientka, Joel Titus, and Pete Clark (not pictured).

Hole Sponsors

- Anderson, O'Brien, Bertz, Skrenes & Golla
- Badger Plastic & Supply
- Chili's
- Ellis Stone
- Final Hour Pest Control
- Judge's Health Care Linen
- Klismith Accounting & Tax Group, SC
- Members' Advantage CU
- Notable Impressions
- Okray Family Farms
- Portage County Bank

Raffle Donors

ABR Employment Services, Altmann Construction, Badger Plastic & Supply Co., CH Robinson, Central WI Auto Auction, Duraclean Specialists, Five Star Lanes, Lake Arrowhead Golf Course, Mark Toyota Scion, Members' Advantage Credit Union, Oscar J. Boldt Construction, Pointe Precision, Shulfer's Sprinklers Landscaping and Garden Center, Stevens Point YMCA, The Tanning Studio, WSAW-TV Channel 7, Wisconsin Public Service, Wisconsin River Golf Club, and Wood Trust Bank.



Additional Contributions

- Tees: WPS
- Trophies: Point Trophy
- Range Balls: Greg Pezl, St Pt CC



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 Plover, WI 54467
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 Fax: 715-345-5253
 Email: paba@ploverbiz.org
 Office Hours: Mon-Thur 9:00 am - 3:00 pm
 Friday by appointment

We're on the Web!
www.ploverbiz.org

WHAT, WHERE & WHEN

Village of Plover, Office Hours

715-345-5250
 Monday—Friday
 7:30 a.m. to 4:30 p.m.

Library Hours

715-341-4007
 Monday & Friday
 10:00 a.m. - 5:00 p.m.
 Tuesday & Thursday
 1:00 p.m. - 8:00 p.m.
 Wednesday
 10:00 a.m.—8:00 p.m.
 Saturday
 10:00 a.m. - 2:00 p.m.

The Plover Advantage

The Plover Area Business Association Newsletter
 The PLOVER ADVANTAGE is published quarterly by the Plover Area Business Association, an organization for the cooperative advancement of Plover Area Businesses.

- President.....Chad Krueger
- Vice President.....Vern Nystrom
- Treasurer.....Randy Swanton
- Executive Director.....DeeAnn Donahue
- Editor.....DeeAnn Donahue
- Printer.....Copy Connection

The PLOVER ADVANTAGE welcomes items you feel are newsworthy. This publication is meant to keep our membership informed on important issues and area events. The editor and staff retain the right to edit, revise and use submitted materials as space permits.

Contributors should send articles and letters to the editor at : PABA, P.O. Box 213, Plover, WI 54467. Materials must reach the office by the 5th of the month prior to the quarterly issue and must include name, address and phone number. Address and phone number will be withheld from print upon request.

Village Report - September, 2010

By
Richard F. Holden
 Community Development Manager

New Construction- The Village of Plover Building Permit Report for January-August, 2010, shows new construction at **\$9,365,048** compared to \$13,425,246 for last year at this time. The August report does not reflect the Noel residence which has an early start for the foundation with an estimated construction cost of \$6,300,000, the anticipated start of the SC Swiderski LLC (140 unit) multi-family project (\$10,300,000), and expansion of Mission Village (12 unit) multi-family both on Willow to start this fall. Staff has started preliminary review of an additional retail commercial development in Crossroads Commons. Staff continues to work with developers on new projects in various parts of the Village and hope we can make announcements soon.

2009 Jan-August Const Value	2010 Jan-August Const Value
Residential	Residential
\$ 3,418,480	\$ 2,540,210
Multi-Family	Multi-Family
895	
Commercial	Commercial
10,005,871	6,824,838
TOTAL	TOTAL
\$13,425,246	\$9,365,048

What was New in 2010 (including continuing projects) -

Crossroads Commons –

- Dollar Tree 1210 Meridian—New (\$459,749)¹
- Wal-Mart 250 Crossroads—Alteration (\$32,000)²
- Sally Beauty 1270 Commerce Place—Alteration (\$63,800)³

Pines Corporate Centre/TIF#3

Village Park at Plover/TIF #4

- Sears at 3050 Village Park Drive—Alteration (\$300,000)⁴
- Quirt Family Dentistry 1819 Park Avenue—Alteration (\$271,647)⁵

Centre Lakes – The property has been acquired by Kennedy Funding. We have been providing zoning, utility, and TIF information to several potential developers. We anticipate the announcement of the sale of the property soon with a revised development plan to follow.

Other Areas

We have been providing zoning and utility information for specialized residential development.

- Jay Mar at 2130 Jay Mar Rd.—Addition (\$267,700)⁶
- Bushman Investments at 2821 Plover Springs—Alteration (\$33,000)⁷
- Kwik Trip 1900 Post Road—New buildings (\$1,030,000)⁸
- Village of Plover WWTF 4496 Coolidge Ave—Expansion (\$4,500,000)⁹
- Okray Family Farms 3001 River Drive—Alteration (\$9,000)¹⁰
- Country Store 2581 Post Road—Alteration (\$11,500)¹¹
- Estate Wines 2582 Post Road—Alteration (\$5,650)¹²
- SC Swiderski LLC Willow Road—(140 Units) Multi-family Development¹³
- Mission Village Willow Road—(12 Unit) Multi-family¹⁴

¹ Under Construction	¹⁰ Completed
² Completed	¹¹ Completed
³ Completed	¹² Completed
⁴ Completed	¹³ Not Started
⁵ Under Construction	¹⁴ Submitted for approval
⁶ Completed	
⁷ Completed	
⁸ Completed	
⁹ Under Construction	



Some are just a bit more dedicated than others????!!!

BOARD OF DIRECTOR'S MEETINGS: MONTHS OF JULY, AUGUST, SEPTEMBER

Board Members: Tammy Jankowski (Past-President), Duraclean Specialists; Chad Krueger (President), Cellcom; Vern Nystrom, (Vice-President), Keller, Inc.; Randy Swanton (Treasurer), Klismith Accounting & Tax Group, SC; Sharon Konkol (PABA Backer President), Community First Bank; Nyra Lind, ABR Employment Services; Kathy Davies, American Red Cross; Mark Arend; Jeff Whitrock, Pioneer Bank; Mike Warning, Lowe's; Bill Rudahl, Stevens Point School District; Pete Theisen, M&I Bank; Mark Finnessy, Okray Family Farms
Advisors: Dan Mahoney, Village of Plover; Dan Schlutter, Village of Plover; Sara Brish, Stevens Point CVB; Lori Dehlinger, PCBC; DeeAnn Donahue, PABA Executive Director

July Board Meeting: The Village reported that the Porter Road project is moving along well. The Village Board approved the addition of sidewalks on River Drive extending from Coolidge Avenue to Foremost Drive. Sara Brish of the Stevens Point Convention and Visitors Bureau will be replacing Tom Barrett as its new Executive Director. PABA is working with other community representatives to plan a Village event for July 2011. PABA made a donation to Project Fresh Start.

August Board Meeting: No board meeting this month.

September Board Meeting: **From the Village:** Porter Road is now open. A few minor details need to be completed. Additional road projects in the Village—7th St to 1st St—will be completed in October. Fahrner will be constructing the new sidewalk on River Drive. It is hoped that the project will be completed yet this fall, but is dependent upon the weather. A new 140-unit project has been approved. It will be located west of St. Bronislava Church and west of Foremost Drive. This project is slated to begin in October. A 12-unit multi-family building was approved for Mission Village. Craftsman Village has also received approval to build 32 additional units. A new Dollar Tree is opening in Crossroads Commons; the Plover Road location will be closing. The remainder of the property by the new Dollar Tree has been acquired for future development. **From the PABA Board:** The PABA Board will be attending a special seminar for Strategic Board Discussion. The seminar leader will be Jeff Whitrock (board member). Future board meetings will take place at member businesses.

PABA BACKER VISITATIONS

JULY

Stensberg Central Graphics visit at 2731 Chestnut Drive, Plover (715) 344-2052



Chris Stensberg with the Backers

Hours: Mon-Fri 8:00 am—4:30 pm

Stensberg Central Graphics joined PABA as a new member this summer. Chris Stensberg is the owner of this printing and design shop. Chris has been involved in printing the majority of his life. He purchased this business five years ago. Stensberg Central Graphics is a one-stop printing source. Chris has a graphic designer to help your business create a new logo or promotional materials. Stensberg Central Graphics can handle all your printing needs from envelopes, letterhead, and business cards to brochures, promotional folders, and booklets or even notepads. Stensberg Central Graphics also offers engraving services with a wide selection of specialty gifts for wedding, baby, and other unique occasions. The shop also has a large choice of wedding invitations. Stop by to welcome Chris.

Whispering Pines/The Lodge at Whispering Pines visit at 3380 & 3450 Bridlewood Dr., Plover (715) 342-4445

Sherry Wiza is the Administrator of Whispering Pines and gave the Backers a wonderful tour of the facility. This is a beautiful campus. Whispering Pines is a licensed community based residential facility. Residents in this establishment require closer monitoring and supervision due to compromised health including memory problems. Elder care and services are provided 24 hours a day. Private rooms with bathrooms are offered, and there is a lovely common area with a fabulous fireplace. Whispering Pines offers a lifestyle that is custom designed to meet each individual's wishes, needs, and desires. The longevity of its staff has created consistency for its residents.

The Lodge at Whispering Pines is an assisted living facility. This allows the tenants to furnish their apartments with their own personal belongings and attend scheduled activities. The Lodge seeks to enhance the spiritual, physical, and social health of the elders it serves, while ensuring the tenants independence, security, and self-esteem. The staff is dedicated to promoting independence but are trained to assist with the natural aging process as it occurs.

Whispering Pines is also in the process of adding a small nursing home to its campus to meet the short-term rehabilitation needs that a person may have following a stroke, a major fracture, or weakness after a long illness.

Whispering Pines and The Lodge at Whispering Pines recently became new members of PABA. Stop by to say hello and tour these lovely facilities.



Staff of The Lodge at Whispering Pines with the Backers

AUGUST

Okray Family Farms visit at 3001 River Drive, Plover (715) 344-2526 www.okray.com

Mark Finnessy, PABA Board Member, showed the Backers through the Okray plant. It's amazing to see the journey of a potato from the field to the grocery store—what an impressive operation. Okray Family Farms has been in business for over 105 years. WOW! Even after all these years, it is still a family-run business. Okray Family Farms is listed as one of the Top 100 Growers with the American Vegetable Growers. The farm grows about 1900 acres of potatoes, 2400 acres of sweet corn, 875 acres of field corn, and 1300 acres of snap beans. And if that's not enough, the farm also produces peas, cranberries, and soybeans. This top-quality produce is sold to customers around the Midwest, as well as to restaurants, and individuals. Did you know you can stop by the farm's facility on River Drive and purchase fresh-from-the-fields produce in various quantities? Stop by and try some today!



Mark Finnessy with the Backers

Sweet Temptations Cupcakerie, LLC visit at 2519 Post Road, Plover (715) 544-4272



Roxanne with the Backers

Hours: Mon-Fri: 7:00am-6:00 pm Sat: 7:00 am—4:00 pm

It's cupcakes! Need I say more? Roxanne Devine opened her business in July. She operates the business with her daughters and mother. Sweet Temptations offers all kinds of wonderful, tasty treats, but specializes in cupcakes and cakes. Roxanne has over 18 years in the baking industry. Her and her family are passionate about their products. They come in every morning at 3:00 am, so their customers will have the freshest treats. Fresh baked sweet rolls, cinnamon rolls, muffins, and cookies are available everyday along with free coffee. There is also a nice seating area in which to sit and enjoy your sweet confections. There is always a sample tray loaded with delicious morsels. Purchased dozens in the bakery are always sold as baker's dozens. Sweet Temptations will also create a fantastic cake for that special occasion from children's birthday parties to the exquisite wedding cake. Stop by to sample an item or two, or three, etc.

SEPTEMBER

ABR Employment Services visit at 2813 Post Road, Stevens Point (715) 344-7146 www.abrstaffing.com

ABR Employment Services is a new member to PABA. On our visit, the Backers were welcomed by the friendly staff of ABR. Lisa Sobczak, the branch manager, gave the Backers a tour of its facility and also a synopsis of all the services offered by ABR Employment. This agency offers several staffing solutions from traditional to strategic to management. In order for your company to stay competitive, ABR is able to design an innovative program to meet your requirements whether it's for a few employees for a short time, a special project, or a complete human capital management solution. ABR will do the work for you, so you can concentrate on your business. Stop by to visit Lisa, Nyra Lind (new PABA Board Member), and the rest of the staff.



The ABR staff with Sharon Konkol

Ribbon Cutting Ceremonies

Kwik Trip 1900 Post Road, Plover (715) 341-2185 www.kwiktrip.com



Brenda Pascavis, store leader, prepares to cut ribbon

Hours: 24 hour

Kwik Trip officially opened its new facility in August 2010. Kwik Trip also became a PABA member at this time. This store is LEED Certified, meaning it was designed to leave a small carbon footprint, not only in the building and parking lot material used but also in its future operations. With more space, the new store offers additional gas pumps and an increased assortment of items in the store. There is a large variety of fresh fruits and hot foods from sandwiches, hot dogs, and pizza, to soup and macaroni and cheese. The store also has delicious baked goods and coffees available. It's also very convenient for those staple items you always need—bread, milk, juice, and eggs. In addition, the store offers a car wash (the kind with cloth washers, so your car gets really nice and clean). Stop in and welcome Brenda to our organization.

Sweet Temptations Cupcakerie, LLC 2519 Post Road, Plover (715) 544-4272

The Backers assisted Roxanne and her daughters with their Grand Opening event in September. Many PABA members, as well as the Backers and Village officials, visited the bakery for this event. (I'm sure it won't be anyone's last visit).



Roxanne and daughters with Backers and Village officials

Senior Picnic

The Backers hosted a picnic with a Hawaiian theme for area seniors in August. A total of 84 people were served. The picnic was held in the activity room of the Plover Municipal Center. Food was supplied by the Department of Aging and others from the Plover community. Chet Biadasz was the grill master. The Backers and other volunteers served lunch and supplied desserts. The seniors were entertained by polka music, even enticing a few to dance. After lunch, the attendees played bingo. All people in attendance received a door prize. Donors of prizes and desserts included Community First Bank, Duraclean Specialists, Hampton Inn, M&I Bank, Manpower and PABA.



PABA Supports Project Fresh Start

The Board of Directors approved a motion to donate a portion of the proceeds from the annual golf outing held in July to Project Fresh Start.



DeeAnn Donahue presents check

Chili's 165 Crossroad Drive, Plover (715) 295-0174 www.chilis.com

Hours: Sun-Thu 11:00 am-10:00 pm, Fri-Sat 11:00 am-11:00 pm

Chili's recently joined the Plover Area Business Association. Welcome to our organization. Colleen Fry is the General Manager of the Plover restaurant. The Backers enjoyed a scrumptious meal at Chili's after a morning of visits to other PABA members. Chili's first opened in Dallas, Texas, in 1975. Chili's restaurants are located all across the US plus in 31 other countries. Our local Chili's offers a wide array of appetizers and meal selections including the \$20 dinner for two, the bottomless express lunch, the pepper pal kids' menu, and custom combinations. They also offer "Late Night Bites" for \$3 each every night from 9:00 pm to close. Chili's is a supporter of St. Jude's Children's Hospital and offers fundraising opportunities. Why not stop by and enjoy dinner tonight.



Don, Manager, with the Backers being presented a new member plaque



PABA
Plover Area
Business Association


**Awesome
Networking
Possibilities**

Great advertising opportunity!

**First Annual
Tabletop
Business Expo**

Obtain
Fabulous
Sales Leads

Location: Sky Club in Plover
When: Thursday, November 11
Exhibits: 5:00 pm—6:30 pm
Raffle Drawing: 6:30 pm Dinner: 7:00 pm



Businesses are blooming with enhanced renewable energy incentives from Focus on Energy and WPS!

Clean renewable energy sources such as the sun, wind, and biomass are good for people, good for the planet, and great for business. Now is the time to invest as Focus on Energy and Wisconsin Public Service have teamed up to offer small- and medium-sized businesses enhanced incentives for renewable energy system installations. With expert advice, technical assistance, and enhanced financial incentives from Focus and WPS, installing a renewable energy system is easier than you might think. Call **800.762.7077** or visit **focusonenergy.com/wps** to learn more.


Member Benefit

PABA is excited to announce Cellcom as its Preferred Wireless Provider.


As a PABA member, you are eligible to receive preferred pricing (discounted off standard plans), no line minimums, nights and weekends, more "anytime" minutes, plus many other benefits.

Whether you already use Cellcom as a provider or another company, please call Cellcom for a price quote today.

Cellcom Rep: Chad Krueger
(715) 321-1020



September Mixer 



In September, Boldt Construction hosted a wonderful mixer with a great variety of tasty appetizers and a nice array of beverages. Boldt's 23,000 sq ft office is located on a 6.5 acre site. The building showcases an awesome conference room, and Jay gave attendees a tour of the building. Boldt donated a travel bag for the raffles, as well as additional prizes donated by PABA including a Chili's gift card, Kwik Trip gift card, a wine basket, and a scarecrow basket. It was a lovely evening.



Looking for new customers?

Reach 100s of new prospective customers each month with no effort on your part.

Seriously!! And it's FREE!!

PABA has two kiosks available in a high-traffic area in the Municipal Center just waiting for your company literature and business cards.



Drop off your info today or call for it to be picked up!

WHAT'S NEW?

We have a new e-mail address:
paba@ploverbiz.org

Thank you to Specialty Computers for hosting our site.

Did you notice our New Logo??
Thank you to Stensberg Central Graphics for its design expertise.

NEWSLETTER SPONSORS:

Americold Logistics, LLC
 Anderson, O'Brien, Bertz, Skrenes & Golla
 Badger Plastic & Supply Co., Inc.
 The Bamboo House
 Big Apple Bagel
 CH Robinson Company
 Chili's
 Duraclean Specialists
 Ellis Stone Construction Co.
 Elizabeth Inn & Convention Center
 First Law Group SC
 Hampton Inn
 Hyer Standards
 Jay-Mar, Inc.
 Keller, Inc.
 Kentucky Fried Chicken
 Klismith Accounting & Tax Group, SC
 Legacy Investment Strategies, LLC
 Mark Toyota Scion of Plover
 Northeast Wisconsin Building & Construction
 Trades Council
 Notable Impressions
 Oakview Veterinary Medical Center, Inc.
 Okray Family Farms
 Other Mothers
 Pioneer Bank
 Pisarski Community Funeral Home & Cremation
 Center
 Shulfer's Sprinklers, Landscaping & Garden
 Center
 Springville Family Dental - Tad Meier, DDS
 Stensberg Central Graphics
 The Green Co.
 Wisconsin Public Service

MAJOR SPONSORS

AECOM Technical Services
 Alternative Health Concepts
 Aspirus Stevens Point Clinic & Surgery Center
 Community First Bank
 Del Monte Corporation
 Golden County Foods
 Kwik Trip
 Lowe's
 M&I Bank
 Pointe Precision
 The Portage County Bank
 RR Donnelley Global Turnkey Solutions
 Wal-mart
 Whispering Pines/The Lodge at Whispering Pines
 Worzella & Sons
 WoodTrust Bank

OPPORTUNITIES

Programming & Events has openings

(sign up to organize 1 event—not a year long commitment)

PABA Backers has openings

(2nd Tuesday of the month.)

Be the first to meet your new neighbors.

Contact DeeAnn for more information

715-345-5258

paba@ploverbiz.org

PABA will have a new website design soon. We are very excited. Students from UWSP are creating the site. The new site will have updated information about your business and offer *extra member benefits*.



Watch for future updates.

Current PABA Backer Committee Members

Backer President - Sharon Konkol, Community First Bank; Amy Schwendinger, Hampton Inn; Sue Doxrode & Nicki Hintz, M&I Bank; Beth Martin, Manpower; Tammy Jankowski, Duraclean Specialists; Tim Durigan, Mark Toyota Scion; and DeeAnn Donahue, PABA



Plover Area

Business Association

2400 Post Road, PO Box 213

Plover, WI 54467

MEMBER PARTICIPATION

Do you wish to become more involved with PABA by serving on a committee? We always could use more volunteers! Think about joining the Programming & Events or PABA Backers Committees today! Meeting Dates/Times listed below, call the PABA Office at 345-5258.



Upcoming Meetings and Events...

OCTOBER 2010

- 12 PABA Backers 10:30 a.m. Visits/Noon Meeting
- 14 PABA Mixer—5:00 p.m. to 7:00 p.m..... Members' Advantage Credit Union
- 21 Community Development Committee—7:45 a.m. Plover Municipal Center
- 28 Board of Directors Meeting—7:30 a.m. TBD

NOVEMBER 2010

- 09 PABA Backers 10:30 a.m. Visits/Noon Meeting
- 11 Tabletop Business Expo starting at 5:00 p.m. Sky Club
- TBD Community Development Committee—7:45 a.m..... Plover Municipal Center
- 18 Board of Directors Meeting-7:30 a.m. TBD

DECEMBER 2010

- 02 PABA Backers..... 10:30 a.m. Visits / Noon Meeting
- 09 Holiday Dinner starting at 5:30 p.m..... Holiday Inn & Convention Center

2010-2011

PABA Board of Directors

- Chad Krueger.....President
- Tammy Jankowski.....Past President
- Vern Nystrom.....Vice President
- Randy Swanton.....Treasurer
- Sharon Konkol.....Backer President
- Mark Arend.....Board Member
- Nyra Lind.....Board Member
- Kathy Davies.....Board Member
- Mark Finnessy.....Board Member
- Mike Warning.....Board Member
- Pete Theisen.....Board Member
- Jeff Whitrock.....Board Member
- Bill Rudahl.....Board Member