

The Plover Advantage

THE PLOVER AREA BUSINESS ASSOCIATION NEWSLETTER

PABA Featured Events

October

Breakfast

Thursday, October 6
Hosted by WPS

November

Tabletop Expo

Thursday, November 10
Elizabeth Inn
Exhibits: 4:00-6:30pm
See website for details

December

Holiday Party

Thursday, December 1
Starting at 5:30 pm
Entertainment

January

Mixer

Thursday, January 12
Host: Humane Society
5:00 pm—7:00 pm

February

Bowling Tournament

Thursday, February 9
Starting at 5:00 pm
Bowling & Dinner

Family Picnic

PABA hosted its first Family Picnic in July at Worzella Pines Park. The weather was perfect; the vast array of food and beverages was awesome; and the group of attendees was fantastic. It was fun to meet the spouses and the children. Mark Erbes supplied the festive music while children and adults alike played games, competed in contests, and socialized.

Food and beverages for the picnic were donated by Intevation Food Group, Stevens Point Brewery, and Kizewski Farms. Chet Biadasz and Bob Polum handled all the grilling and frying. Wonderful raffle prizes were given by Keller Inc., Kwik Trip, Pisarski Community Funeral Home & Cremation Center, River Cities Bank, and Springville Family Dentistry. Many volunteers helped to make this event extraordinary including Sharon Konkol, Nyra Lind, Glenn Helminiak, Randy Swanton, Amy Schwendinger, Kathy Davies, Laura Holden, and Chris Charewicz. There was such a positive response to this new event that the PABA Board has decided to host a picnic again next year.



Sharon Konkol Torrey Lloyd Nyra Lind Sara Brish Vern Nystrom



New Member

September Mixer

NAPA, along with Jay-Mar, Inc., hosted PABA's September Mixer at its Plover Road location. John Baehr along with his staff welcomed our members. NAPA doesn't only supply Auto Parts but also specializes in Farm & Agriculture, ATV, Hydraulic Hoses, Heavy Duty, Lawn & Garden, and Exhaust Pipes. If there is a part you need, NAPA is your store, providing fast, friendly service. The NAPA Company started business in 1928. John shared many delightful NAPA stories with us. Rockman's catered the food and beverages. Great raffle prizes (none of which I won) were donated by NAPA, Jay-Mar, Stevens Point Area Convention & Visitors Bureau, and Paradise Bar & Grill. NAPA recently joined PABA.





Plover Area Business Association

PABA
2400 Post Road
P.O. Box 213
Plover, WI 54467
Phone: (715) 345-5258
Fax: (715) 345-5253
Email: paba@ploverbiz.org

Office Hours: Mon-Thur 9:00 am - 3:00 pm

We're on the Web!
www.ploverbiz.org

WHAT, WHERE & WHEN

Village of Plover, Office Hours

(715) 345-5250
Monday–Friday
7:30 a.m. to 4:30 p.m.

Library Hours

(715) 341-4007
Monday & Friday
10:00 a.m. - 5:00 p.m.
Tuesday & Thursday
1:00 p.m. - 8:00 p.m.
Wednesday
10:00 a.m.–8:00 p.m.
Saturday
10:00 a.m. - 2:00 p.m.

The Plover Advantage

The Plover Area Business Association Newsletter
The PLOVER ADVANTAGE is published quarterly by the Plover Area Business Association, an organization for the cooperative advancement of Plover Area Businesses.

- President.....Vern Nystrom
- Vice President.....Kathy Davies
- Treasurer.....Randy Swanton
- Executive Director.....DeeAnn Donahue
- Editor.....DeeAnn Donahue
- Printer.....Copy Connection

The PLOVER ADVANTAGE welcomes items you feel are newsworthy. This publication is meant to keep our membership informed on important issues and area events. The editor and staff retain the right to edit, revise and use submitted materials as space permits.

Contributors should send articles and letters to the editor at : PABA, P.O. Box 213, Plover, WI 54467. Materials must reach the office by the 5th of the month prior to the quarterly issue and must include name, address and phone number. Address and phone number will be withheld from print upon request.

Village Report - September 2011

By
Richard F. Holden
Community Development Manager

New Construction- The Village of Plover Building Permit Report for January-September, 2011, shows new construction at **\$13,192,182** compared to \$16,275,049 last year at this time. Several projects that have been previously approved by Plan Commission have finally started providing a substantial increase in total construction values. We continue to work with developers on new projects in various parts of the Village.

2010 Jan-Sep Const Value		2011 Jan-Sep Const Value	
Residential	\$ 9,393,311	Residential	\$ 2,486,119
Multi-Family	0	Multi-Family	4,429,954
Commercial	6,881,738	Commercial	6,276,109
TOTAL	\$16,275,049	TOTAL	\$13,192,182

What was New in 2011 (including continuing projects) -

Crossroads Commons –

- JJ Plover Venture LLC Commercial Retail Center 1100-1200 Meridian Drive (\$2,900,000)¹
- Wal-Mart Store—Commercial Remodel Int. (\$1,110,203)²

Pines Corporate Centre/TIF#3

Village Park at Plover/TIF #4

- Village Park at Plover 3080 Village Drive—Commercial Build out (\$41,742)³
- Village Park at Plover 3078 Village Drive—Commercial Build out (\$48,257)⁴
- O’so Brewing 3028 Village Park Drive—Commercial Build out (\$60,000)⁵

Centre Lakes – The property has been acquired by Kennedy Funding. We have been providing zoning, utility, and TIF information to several potential developers.

Other Areas –

- Village of Plover 2407 Cedar Rd—Shelter/Concession (\$230,000)⁶
- SC Swiderski LLC Willow Road—(140 Units Total) Multifamily Development (\$4,998,154)⁷
- Mission Village Willow Road—(12 Unit) Multifamily (\$1,296,000)⁸
- Shulfer’s 2430 Plover Road—Greenhouse (\$40,000)⁹
- Craftsman Village Willow Road—(32 Units) Multifamily (\$3,464,000)¹⁰
- Noel Residence—(\$7,339,572)¹¹
- Vita Bella 2554 Post Road—Commercial Build out (\$13,000)¹²
- Community Industries 2400 Willow Drive—Warehouse/Retail/Greenhouses ¹³
- WI Rural Water Assoc 351 Water Way—Addition (\$902,000)¹⁴

¹Construction Started

²Completed

³Completed

⁴Completed

⁵Under Construction

⁶Under Construction

⁷Under Construction/Permits not issued for all buildings

⁸Completed

⁹Completed

¹⁰Under Construction

¹¹Under Construction

¹²Completed

¹³Plan Commission Approved—Nott Started

¹⁴Construction Started

Village of Plover Receives Check

Earlier this year, WPS and Focus on Energy presented the Village of Plover with a check for \$122,224 for all the energy improvements the Village did on the W a s t e w a t e r Treatment Center. Way to go guys!



BOARD FACTS



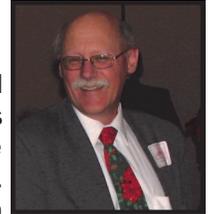
Tammy Jankowski

Tammy currently serves as the Board's Past President. Tammy and her husband, Al, are the owners of Duraclean. They started business in 1985. Prior to this, Tammy worked for Skyward, Portage County Health Care Center, and Portage County Purchasing. Tammy's primary duties are Financial Manager and Business Development. She is a Pacelli graduate and attended MSTC and UW-SP.

Tammy is the Treasurer for Stevens Point Toastmasters #570, a member of the PABA Backers, a PABA Board member since 2006, and a member of Portage County Business Council. She is a 2003 graduate of LPC and was a Girl Scout leader for 5 years.

Tammy and Al have been married for 28 years. They have two beautiful daughters attending SPASH. Sara is a senior and Maddie is a sophomore. They are both involved in Concert Choir and Cross Country. Rounding out the family is Willie, Emmie, and Sonya; her two dogs and guinea pig. In her spare time, Tammy enjoys walking and biking, as well as being a spectator at her daughters' events. She loves to travel, from a short weekend trip to Chicago, to crossing the big pond visiting European countries.

Bill Rudahl



Bill is a member of the Board of Directors. He has also served as Past President, President, Vice President, and Treasurer of the Board. Bill is a very active member within PABA. He is currently the Finance Manager for the Stevens Point Area Public School District.

He graduated from UW-Eau Claire and went to work for the Wisconsin Dept of Revenue in Wausau, La Crosse, and Green Bay. He then moved to Rhinelander to work for a CPA firm. In 1988, Bill moved to Plover and began working for Stewart & Cohen. The firm split in 1995, and Bill worked for Cohen & Associates. The firm was then acquired by Schenk, CPAs in 2001. In 2008, Bill accepted a position with the school district.

Even though Bill is an accountant, he does like to have fun. Bill enjoys golfing, curling, and singing with the Stevens Point Barbershoppers. He also collects old brewery items including cans, bottles, signs, trays, tap knobs, etc.

Bill has been married to his lovely wife, Chris, for 25 years. Their vacations often revolve around visiting National Parks and micro breweries.

BOARD OF DIRECTOR'S MEETINGS: THIRD QUARTER

Board Members: Tammy Jankowski (Past-President), Duraclean Specialists; Vern Nystrom, (President), Keller, Inc.; Kathy Davies, (Vice President), Alzheimer's Assoc of Greater Wisconsin; Randy Swanton (Treasurer), Klismith Accounting & Tax Group, SC; Chris Charewicz, (PABA Backer President), Manpower; Mark Erbes, Erbes Construction; Mark Finnessy, Okray Family Farms; Sharon Konkol, Community First Bank; Nyra Lind, ABR Employment Services; Bill Rudahl, Stevens Point School District; Pete Theisen, The Portage County Bank; Mike Warning, Lowe's; Jeff Whitrock, Pioneer Bank

Advisors: Sherri Galle-Teske (Community Development Chairperson), American Red Cross; Dan Mahoney, Village of Plover; Dan Schlutter, Village of Plover; Sara Brish, Stevens Point CVB; Lori Dehlinger, PCBC; DeeAnn Donahue, PABA Executive Director

The Village of Plover: The Village has been working with the Celebrate Plover committee planning a fundraising golf event for August. The proceeds will benefit the Celebrate Plover community event to be held on July 28, 2012. A new shopping center is being constructed in Crossroads Commons by Dollar Tree. Additional development will take place in the area next to Petco. O'so Brewery has started construction in Village Park. The Village constructed a 9/11 memorial using an I-beam from the World Trades Center. Woyak Park is adding two fields for girls softball and t-ball, parking lot, restrooms, and concession area. The Hwy HH/Hwy R intersection should be completed by the end of October. The Village held an open house regarding improvements at the Hwy HH/Hoover intersection. The Village continues to work with Skyward and its ability to bid for the Statewide Student Information System the state of Wisconsin is implementing.

Portage County Business Council: PCBC is working on its website, Portage County Connects. Sarah O'Donnell has been hired as the new Director of Foundation. PCBC continues to work with Skyward, also. At the request of Sen. Lassa, PCBC attended a meeting in Madison to about WEDA. A representative will attend the fall WEDA conference.

Stevens Point Area Convention & Visitors Bureau: Portage County hosted many sports tournaments this summer. The CVB is redoing its website. Web banner advertising will be included in the new Visitors Guide. A CVB representative will attend the Destination Marketing Association International convention.

Board: The Board granted a student scholarship in its fiscal first quarter. The Board approved a Whistleblower policy, a Document Retention/Destruction policy, and a Conflict of Interest policy. Nominations for Citizen, Volunteer, and Business of the Year can be accepted at anytime during the year. A nomination form will be added to the website. The board voted to donate proceeds from the October breakfast to the Plover schools' PTOs.

PABA BACKER VISITS

Intevation Food Group, LLC visit at 3975 Tall Pine Drive, Plover (715) 345-1926 www.intevationfoods.com



Mark & Tina Arend with the Backers

Mark, Jay, and Tina Arend welcomed the Backers into their facility. They took the group on a tour of the plant. The 100,000 square foot facility houses the most advanced, specialized equipment available. Intevation offers product development and high-efficient manufacturing to assist its clients in developing and enhancing their brands. Intevation Food Group developed the industry's first fully prepared plain potato skin and the first fully automated filled potato skin process. The facility is amazing. Better yet, the Backers were able to sample many of IFG's specialties including dessert bites. Intevation Food Group is where integrity and innovation come together.

Brody Designs, LLC visit at 3058 Village Park Drive, Plover (715) 344-9630 www.brodydesigns.com

Hours: Tue-Thu: 9:00 am - 5:00 pm Fri: 9:00 am—7:00 pm Sat: 11:00 am—7:00 pm
Closed Sunday & Monday

New Member

Brody Rice is the owner of this exquisite custom goldsmith studio. Brody has been perfecting his craft of designing custom jewelry for over 13 years. He works with each customer to create a unique expression in jewelry. Brody carries an exquisite array of fine, handcrafted jewelry including rings, diamond rings, earrings, pendants, and watches. The items are beautiful. Brody also does jewelry repair. Brody Designs will buy your used, broken, and unwanted gold. He uses it in his new designs. Reusing gold is good for the environment, limiting the amount of mining. Brody recently rejoined PABA.

Brody Rice with the Backers



Bushman Electric Crane & Sign visit at 4925 Coxe Drive, Stevens Point (715) 341-4942 www.bushmanelectric.com



Hours: Mon-Fri 7:30 am - 4:30 pm 24-hour emergency service available

New Member

Wayne and Bailey Bushman are the owners of this new PABA member business. Bushman Electric has been in business since 1980. It is a leader in the crane rental and electrical contracting industry. Bushman offers a wide array of crane and electrical services for residential, commercial, and industrial customers. Bushman also offers a large selection of custom-made promotional signage options. The sign company is a full-service shop specializing in the complete design, installation, and removal of signage. Additionally, it offers vehicle lettering, field lighting, banners, logo development, and vinyl decals.

Bailey Bushman with the Backers

Ameriprise Financial visit at 3008 Cleveland Avenue, Plover (715) 344-5595 or (715) 254-0599 www.ameriprise.com

Hours: Mon-Fri 9:00 am—5:00 pm

New Member

Ameriprise Financial was started in 1894. Yes, it has been in business for 117 years. It has offices around the world and over two million clients. Ann Rushevics and Alan Schroeder are agents located right here in Plover.

Ann has over 25 years of experience. Her areas of focus are domestic partner planning, retirement planning strategies, and estate planning strategies. Ann will take the time to learn every aspect about your current financial situation. She will listen to your dreams and aspirations then explain options which will help you make informed choices. Ann will create a plan to accomplish both short and long-term goals and provide an ongoing review of your plan to help keep you on track as your financial situation and needs change. Her goal is to provide you with personalized service that begins with you, not numbers.



Alan and Ann with the Backers

Alan has over 24 years of financial investment experience. Alan believes success should be measured not just by your financial well being, but by how confident you feel about your future. His mission is to help you reach your financial goals through a personal relationship based on personalized, knowledgeable service. His focus is designed to help you reach your goals, giving you greater confidence.

Current PABA Backer Committee Members

PABA Backer President - Chris Charewicz, Manpower; Amy Schwendinger, Hampton Inn; Nicki Hintz, M&I Bank; Tammy Jankowski, Duraclean Specialists; Tim Durigan, Mark Toyota Scion; Glenn Helminiak, Edward Jones Investments; Sharon Konkol, Community First Bank; Dan Mahoney, Village of Plover; and DeeAnn Donahue, PABA

Sign Pro visit at 1335 Contractors Blvd, Plover (715) 341-7446 www.341signs.com

New Member

Kurt, George, and Mary Check welcomed the Backers into their business. Sign Pro has been in business for over 13 years. All this experience means that they will always find the best solution for your project. Sign Pro will design lettering and vehicle wraps that get your business noticed. Signs and banners are one of Sign Pro's specialties. Whatever shape or size you need, Sign Pro can help you out. Sign Pro also offers professional installation. Would you like to make your home or business up to 40% more efficient? Let Sign Pro help by adding architectural tint to your windows. They even tint vehicle windows. Kurt let the Backers in on a little secret. Sign Pro prints shirts and hats from small to large quantities. Stop by and welcome them to our association.

Kurt, George, and Mary Check with the Backers



First Impressions SC visit at 3216 Business Park Drive, Stevens Point (715) 346-0000 www.fidkids

New Member



Dr. Hash with the Backers

Hours: Mon-Thu 8:00 am -5:00 pm Fri: 8:00 am-noon

First Impressions is a new member to PABA. Dr. Hash hosted the Backers and gave them a tour of his beautiful facility. First Impressions has six office locations—Stevens Point, Weston, Rhinelander, Shawano, Wausau, and Medford. First Impressions specializes in pediatric dentistry, orthodontics, oral and maxillofacial surgery. First Impression's goal is to make your child's smile the best and healthiest it can be. Children inspire the staff at First Impressions, and the staff takes that inspiration and translates it into its approach, surroundings, and work. The office is designed to incorporate elements that children relate to and understand. This helps to ease fears and apprehension. The mission of First Impressions is to provide specialized, comprehensive oral health care for infants, children, adolescents, and patients with special needs, delivered in a state-of-the-art, child-friendly environment.

Warner & Warner, Inc. visit at 4020 Corporate Avenue, Plover (715) 341-8563 www.warnerpackaging.com

New Member

Warner & Warner was established in Plover in 1989 by Jay Warner and Jay Warner, Jr. The company's foundation was built on quality products and services, which continue to be the principle elements of the company's success. Today the company remains a family-owned and operated business, focused on meeting the packaging needs of customers throughout North America. Warner & Warner designs a large array of packaging including mesh bags, cardboard boxes, plastic bags, and woven packaging. Continued growth has allowed Warner & Warner to develop an in-house graphics art department and an international procurement department. Many of the designs you see in stores on dog food bags, bird feed bags, and potatoes were designed by Warner & Warner. The pictures you see in the background to the right are just a few of Warner's designs.



Dale Warner with the Backers

King Cone visit at 2534 Post Road, Plover (715) 345-1855

New Member



The Backers were able to satiate their sweet tooth at this visit. King Cone is the newest ice cream parlor in Plover. It offers 36 hard-pack ice cream flavors, many which are homemade (and delicious, I might add). King Cone serves traditional twist cones plus 35 fusion flavors. If that doesn't make your decision making difficult enough, King Cone also offers all of your favorite specialties including malts, shakes, sundaes, banana splits, flurries, floats, and slushes all in a variety of flavors. I have been doing my best to try everything over the summer, but it's hard when you come across those favorites such as the Very Berry homemade ice cream and the Play Dough ice cream. King Cone will be open through October, plus watch for specialty offerings around Christmas.

Ben Klosinski with the Backers

Free Advertising Opportunity

PABA would like to help you promote your business. A kiosk is available for your business brochures and business cards in the entryway of the Plover Municipal Center. This is an extremely high-traffic area. Please contact DeeAnn at (715) 345-5358, and she will pick up your items for display.

PABA Business of the Year

Oakview Veterinary Medical Center, Inc.

Dr. J. Kris Hankison and Dr. Diane Scott met while working together at a veterinary clinic in the Chicago area. In 1989, the doctors purchased Oakview Pet Hospital (located across from Springville Pond) from Dr. Steve Pendino. By 1998, Oakview outgrew the Post Road facility and moved to its current location at 2110 Jay-Mar Road in Plover, the former Corriente Animal Hospital. At that time, the name was changed to Oakview Veterinary Medical Center, Inc. A major remodeling project was completed in 2007, which expanded the facility by over 30 percent providing additional exam rooms, a grieving room, and more lab space for the convenience of our clients and enhanced care to our patients. Today, Oakview is a three-doctor practice and employs 15 people.

Oakview is a small animal and avian/exotic medical, surgical, and dental practice which provides patients and clients with all of the benefits and safety that modern veterinary medicine has to offer. The center provides comprehensive, high-quality care with emphasis on preventative medicine through client education. Oakview offers specialized medical services which include full dental procedures (including prophylaxis, oral surgery, and radiographs), surgery, preventative health care, extensive internal medical care, senior wellness, and a complete laboratory. Chiropractic care is offered once a week by Dr. Nikki Johnson, a certified animal chiropractic practitioner. The doctors work with specialists in radiology, ultrasound, orthopedics, internal medicine, oncology, and chemotherapy, as well as exotic pets from University of Wisconsin-Madison Veterinary Medical Teaching Hospital and Fox Valley Animal Referral Center as needed when diagnosing and treating difficult and complex medical cases. Oakview's doctor supervised "Club Vet" boarding facility for cats, dogs, and exotic pets has customized services that make this a "home away from home" including roomy accommodations, big screen TVs to watch or listen to, extended walk and play times, and personal attention.

The doctors and staff give back to the community with tireless support of the Portage, Wood, Adams, and Waupaca County Humane Societies, pet rescues, school and scout educational programs, and youth groups. Oakview is especially honored to provide care to the Portage County Sheriff Department K-9 Officers since the program's inception in 1995. Over the years, Oakview has provided care for all five of the dogs which have served in Portage County. For more than 10 years, Oakview has held an annual Animal Day Pet Fair and Open House event to provide community exposure to the many businesses that provide products or services for pets. The fair includes many fun activities for children making it a family experience. In addition, Oakview not only donated money for Point Dog Park but continues to provide the dispensers and bio-friendly bags for removal of pet waste. The center collects for Operation Bootstrap, and provides animal care for exotic pets at a local pet supply store. The owners of Oakview were founding members of the Central Wisconsin Animal Emergency Center in Mosinee. Oakview is currently enjoying its 13th year as a member of PABA. Many of the employees at Oakview also believe in community involvement and volunteer their personal time with different groups, which Oakview encourages and supports whenever possible.

Dr. Hankison specializes in dentistry and surgery. He recently assisted in a research project on mountain lion cubs in the New Mexico Desert. Kris is married to Cathey with three children, one grandson, and two cats. Dr. Scott specializes in cats, avian, and exotic medicine. Diane teaches several classes for the Veterinary Technician program at Globe University in Wausau. She and her husband, Dan Jovanovich, have two children, three cats, two dogs, two horses, and a parrot. Dr. Valerie Curtis specializes in pet wellness, zoonotic diseases (diseases spreading from animals to people), and soft-tissue surgery. Valerie is married to Chad, and they have two cats and a 25 year-old horse.



Oakview's Practice Manager is Cherrie Metzner. She supports the community by serving on the Arts Alliance of Portage County board. Oakview employs six CVTs (certified veterinary technicians); the highest number in the area. The center also employs two veterinary assistants, three receptionists, three Club Vet coordinators, and a bookkeeper.

Oakview Veterinary Medical Center, Inc. is proud to be a part of the Plover area community. We take pride in our community involvement and volunteer work as a business and as individuals or families. We hope to continue for many years to come.

PABA Volunteer of the Year Amy Schwendinger



Amy was born and raised in Waukon, Iowa. She graduated in 1998 from Waukon High School and moved to Daytona Beach, Florida to attend college. Amy graduated from Embry-Riddle Aeronautical University in 2001 with a Bachelor's degree in aviation business.

Amy started her first job 14 years ago in housekeeping for a local hotel. Little did she know that this would be the beginning of her hotel career. After graduating from college, Amy became a catering manager for a hotel. In 2005, Amy moved from Des Moines, Iowa to Hayward, Wisconsin to work in the front office at the Comfort Suites hotel. She impressed her superiors with her hard work and dedication and was promoted to general manager of the Comfort Inn in Plover in 2007. After performing an outstanding job at the Comfort, the Great Lakes Management Group made Amy the general manager of the Hampton Inn in Plover, as well.

Amy's superiors encourage their managers to become part of their communities. Amy took this to heart. She purchased a house in Plover and became involved with many different groups in the area. Amy is a member of the Stevens Point Area Innkeepers Association and has been the president of the organization for the past three years. She is a member of the Greater Portage County Rotary and is President Elect. Amy is very involved in the promoting of Stevens Point and Plover. She is the current Board Chair of the Stevens Point Area Convention & Visitors Bureau and part of its Sports Commission. Amy has been a member of PABA and the PABA Backers since moving to the area. She has served as Vice President of the Backer committee. Amy is also active with Walk Wisconsin, Toys for Tots, Kite Fest, and the Christmas Presents from the Heart Campaign. She believes in doing her part in making Plover and Stevens Point strong, supportive communities.

In 2008, the Comfort Inn received the Partners in Tourism award from the Stevens Point Area CVB. It received this award for playing an active role in the growth of the Stevens Point Area's travel and hospitality industry.

Amy's hobbies include aviation. She currently holds a private pilot's license and is a member of the Stevens Point Pilot Association. Since moving to Wisconsin, Amy has taken up outdoor activities including hiking and biking. She enjoys spending time with family and friends.

PABA Citizen of the Year Orville Damrau

Orville was born and raised in rural Amherst where he helped with the daily chores on the family farm, including plowing with horses. He graduated from Amherst High School in 1952. While in school, Orv was student council president and prom king. He was a member of the FFA Quartet, the Glee Club, and the Men's Chorus. He also participated in baseball and track. He went to the state competitions medaling in the low hurdles. Orv was the first president of the FFA chapter and received first place in judging in the state fair cattle judging competition.



After high school, Orv went to work in the mills in Wisconsin Rapids making formica tops. He then moved with a friend to Milwaukee and took a job with Harley Davidson working in the testing department. A new part would be put on a cycle; the cycle would be driven for 250 miles then torn down to see the effects on the part. Unfortunately, Orv was putting on those 250 miles while wearing an aviation suit in November. To pass the time in the evenings, Orv and his buddy would play music, with Orv playing the harmonica.

Eventually, Orv moved back to the area and started selling barn equipment and silo unloaders, as well as insurance. In 1968, Orv began working for the Bake-Rite Baking Company and moved to Portage. As a route salesman, Orv's typical day went from 2:30 am to 4:30 pm. After four years, he became a route supervisor and moved to Lake Mills. Four years later, Bake-Rite moved Orv and his family to Wautoma, and he returned to a sales route. In 1979, the company brought Orv to Plover as a supervisor. He was then promoted to District Manager, and one year later, he was promoted to Director of Sales. During this time, Orv oversaw six thrift stores, 122 sales routes, the private label and warehousing accounts, and all the personnel. In 1984, Bake-Rite was sold to the Heilman Baking Co. Orv retired from the bread business in 1986. He then went to work for Pan Alive Pizza in Rosholt. He managed the Super Bowl for four bowling seasons working diligently and filling the lanes every night. Orv left the Super Bowl to work for WA Roosevelt. He retired in 1996. Orv proudly served in the Wisconsin National Guard for six years. He currently works for Courtesy Motors shuttling cars across Wisconsin, to Illinois, and even to Missouri.

Orville has been an integral part of the Village Board since 1994 when he first became a trustee. He is involved with several committees including Finance where he has been Chairman for eight years, Public Works, Administrative Personnel, and the Board of Ethics. Orv takes his job as trustee very seriously, listening to his constituents and helping to make Plover a strong community. Orv has been a supporter of the Crossroads expansion, the Village Park of Plover, and the Pines Corporate Center, as well as the development on Plover Road.

PABA BACKER EVENTS

Ribbon Cuttings



Mike Phipps and Wal-Mart staff along with Nyra Lind and ABR Employment Services Staff

Wal-Mart Super Center

PABA was invited to attend the Grand Re-Opening of Wal-Mart. Wal-Mart did a major remodeling to both the inside and the outside of its building. Painting and new flooring can be seen inside. The entire store was rearranged making it seem warmer and more inviting. Electrical, plumbing, and heating improvements were also made. The outside of the store was repainted, as well. A Wal-Mart employee started the celebration with singing the National Anthem followed by a flag ceremony. Nyra Lind, a PABA Board Member, presented Mike Phipps, Wal-Mart general manager, with a Grand Opening Award from PABA. Mike introduced key staff and spoke about the remodeling. Wal-Mart also presented the Plover Police Department with a donation at this time.

OneMain Financial

OneMain Financial, 128 Crossroads Drive, hosted a Grand Re-Opening celebrating its new name change and branding from CitiFinancial. The Backers and Board Members assisted with the Ribbon Cutting event. Village of Plover representatives Dan Mahoney and Dan Schlutter congratulated Shelly Morzfeld, branch manager, and the staff and thanked OneMain Financial for being part of the Plover community. Sharon Konkol presented Shelly with a certificate for the occasion.



PABA Backer and Board Members with Shelly and staff

OneMain Financial offers personal and home equity loans designed to fit the consumer's needs and budget. OneMain Financial may be a new name, but the company has been in business since 1912. The company does not sell or transfer loans to other companies for servicing. With OneMain Financial, the consumer receives local loan approval, one-on-one service, fixed rates, fixed payments, and easy to understand terms. Money can even be received the same day.



Senior Picnic

The PABA Backers and Mary Ann Sankey, the Plover County Dept on Aging-Plover dining site manager, hosted a picnic with a Hawaiian theme for the Plover dining site, residents of Hi-Rise Manor, and other area seniors. A total of 86 people were served. The picnic was held in the Activity Room of the Plover Municipal Center. Food was donated by Capps South in Plover, the Plover Kiwanis Club, Kizewski Farms, Okray Family Farms, Ron and Georgianne Wilson, and Bonnie Wiczek. Desserts were donated by Kathy Davies, DeeAnn Donahue, Sharon Konkol, Amy Schwendinger, and PABA. The PABA Backers, PABA Board members, and Plover dining site volunteers served lunch. The seniors enjoyed polka music by Dave Blaskowski, even enticing some to dance. After lunch, the seniors played bingo. Door prizes were donated by Community First Bank and PABA.

ANNUAL BRAT FRY - Xmas Presents from the Heart

Duraclean Specialists hosted a Brat Fry at its facility located at 2801 Post Road, Plover. This was a summer fundraiser for PABA's 23rd Annual Christmas Presents from the Hear campaign, which benefits Operation Bootstrap. Over \$1,986 was raised. Many people came out to enjoy lunch and support this great cause. Food and other items were donated by Duraclean, Chet Biadasz, The Sky Club, Shoemaker Electric, Coca-Cola, M&I Bank, Dan's Liquor, and Frito Lay. Many volunteers helped to make this event a success.



Annual Dinner

The Plover Area Business Association (PABA) recently hosted its Annual Dinner. The event was held at the Sky Club. Entertainment was provided by Gretchen Grubbe and Jesse Nummelin, UW-SP students. PABA honored Oakview Veterinary Medical Center as its Business of the Year, Orville Damrau as its Citizen of the Year, and Amy Schwendinger as its Volunteer of the Year. Senate Citations were presented to the honorees by Rep. Louis Molepske. PABA also welcomed its new board members: Vern Nystrom, President; Kathy Davies, Vice President; Randy Swanton, Treasurer; Chris Charewicz, PABA Backer President; Mark Erbes, Sharon Konkol, and Mike Warning. The Association thanked Chad Krueger and Mark Arend for their years of service on the Board of Directors. Donors to the event included Brody Designs, Central City Credit Union, Clifton Gunderson, Jay-Mar Inc., Notable Impressions, Okray Family Farms, Paradise Bar & Grill, Pioneer Bank, Plover Area Business Association, Riiser Energy, Shulfer's Sprinklers Landscaping & Garden Center, Sky Club, and Wal-mart Supercenter.



Community Grant

Community Industries Corp. (CIC) was chosen as this year's recipient of PABA's Community Grant. PABA chose CIC due to the uniqueness of its project and the impact the project will have in Plover and in the surrounding community.

CIC will use the money to construct a Hoophouse as part of its "Growing Power" Regional Training Center. Once built, the Hoophouse will be equipped with aquaponic tanks to raise Lake Perch, benches to grow sprouts and baby green salad mixes, compost mixes and spores to grow mushrooms, and vermicomposting bins to house red worms to create high-quality worm castings to sell and to use as fertilizer.

The Hoophouse and training center will provide jobs and/or food in-kind for wheelchair clients and elderly folks in the community, job income and training to people with disabilities, internship opportunities for college students, education for school children, and food for the community.



Sondra Mosurinjohn, Leslie Smith, and DeeAnn Donahue



Student Scholarship

A vision of the PABA Board is to give back to the community. This year the Board established a student scholarship. To qualify for the scholarship, the student needed to be a recent high school graduate, be pursuing higher education, have a record of academic performance balanced with community involvement and outside interests, and have a parent who resides in Portage County and is employed by a business with an active PABA membership. PABA received many applications. The scholarship committee members had no knowledge of who the applicants were.

Ashley Roth, a recent graduate of SPASH, was the first recipient to receive this \$500 scholarship. Ashley is attending St. Cloud State University in Minnesota. Ashley was very active within SPASH and donated countless hours to community organizations.



Ashley with Pete Theisen and Nyra Lind

PABA's NEWEST MEMBERS

Please welcome our newest members by stopping by and saying, "hi".

Edward Jones Investments

Dorie Johnson, 1209 Church Street, Stevens Point (715) 344-1112

Tricia Oltmann, 5725 Windy Drive, Ste C, Stevens Point (715) 344-0337

Jackie Onan, 35 Park Ridge Dr, Stevens Point (715) 342-1459

Point of Beginning, 5709 Windy Drive, Ste D, Stevens Point (715) 344-9999

US Bank, 5673 Highway 10 East, Stevens Point (715) 342-8000

ZAXX Technology Specialists, 1542 Plover Road, Plover (715) 346-9299



Thank you, M&I Bank

M&I Bank, a part of BMO financial group, located at 2851 Post Road in Plover hosted the PABA Board meeting in June. Sue Doxrude, Nicki Hintz, and the rest of the staff our waiting to assist you with all your financial needs.



Thank You, Stevens Point School District

SPASD is one of Wisconsin's premier public school districts. The Bliss Center located at 1900 Polk, Stevens Point, hosted the July PABA Board meeting. Stop by to see the wonderful student art on display in the building.



Thank you, Pointe Precision

The September PABA Board meeting was hosted by Pointe Precision, Inc., 2675 Precision Drive, Plover. Pointe Precision is a high-tech machine shop able to manufacture parts for aerospace, medical, commercial, and recreational industries.

Member News



Lamers Bus Lines Expands Service

Lamers Bus Lines now provides daily intercity bus service between Wausau and Madison, Green Bay and Madison, and Dubuque and Madison. In the near future, Lamers plans on offering service between Madison and Milwaukee. Each route connects with the other in Madison. Many communities are served by "Lamers Connect" routes including Stevens Point, Mosinee, and Wausau. Each community served by Lamers Connect routes has at least one bus station capable of selling tickets. Communities with a UW campus will feature a campus bus-stop location.

Check out this **FREE** service to help promote your business and increase sales.

"Wisconsin Get Your Business Online"

free service launches

Google partners with

WI Small Business Development Center Network

97% of shoppers look for goods and services online and 48% of Wisconsin small businesses do not have a website.



Google and partners including Wisconsin Small Business Development Centers (SBDC) want to boost business visibility through Wisconsin Get Your Business Online. The new program offers four free services:

- >An easy to build professional website.
- >A customized domain name and hosting for a year.
- >A local business listing on Google Places.
- >Tools, resources, and local events.

Tools and tips for getting a business online are provided at www.wisconsingetonline.com. The website also includes videotaped success stories about Wisconsin companies and their websites.



NRG Media Wins Honors

NRG Media Wausau-Stevens Point was recognized for broadcast excellence at the annual Wisconsin Broadcasters Association Convention.

The WYTE morning team of "Pat and AJ" placed in several categories including first place for "best Live On-Site Broadcast Remote". The station was also honored for its on-air efforts to raise \$83,000 in support of the Children's Miracle Network, as well as earning first-place honors in the "Significant Community Impact" category.

WGLX was recognized for "Best Artist" interview and for "Best Commercial".

Big Cheese 107.9 earned first-place honors for "Best Humorous Commercial".



Keller Golden Hammer Award

Keller, Inc. awarded its Golden Hammer Award for excellence in customer service for 2010 to the staff of the Wausau office. The award is given to the office which receives the most favorable return on customer surveys during the year. The Wausau office showed proficiency in service, professionalism, and follow-up.

River Cities Bank Introduces New Director of Marketing

River Cities Bank welcomes Wendy Young as the Director of Marketing to the Wisconsin Rapids corporate branch office. Wendy will be responsible for the direction of all marketing, public relations, and promotional strategies in addition to community outreach programs. River Cities Bank has locations in Wisconsin Rapids, Stevens Point, and Baraboo.



River Cities Bank Announces New Board Member

River Cities Bank is pleased to announce the election of Dean Carter to serve on its Board of Directors. Dean Carter's leadership and wide experience in the financial services industry will be an asset to River Cities Bank.



Dean, his wife, Sonia, and their two children live in Baraboo, Wisconsin. Dean is currently the Controller for Gaskets, Inc., a manufacturing company supplying high temperature gaskets to companies throughout the United States and abroad. Prior to joining Gaskets, Inc., Dean was employed as CFO and Senior Vice President/Commercial Relationship Manager at Baraboo Federal Bank/AMCORE Bank from 1991-2001. Dean was also employed with Valley Bank Corp from 1986-1991.

NEWSLETTER SPONSORS

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- CH Robinson Company
- Ellis Stone Construction Co.
- Elizabeth Inn & Convention Center
- First Impressions SC
- First Law Group SC
- Jay-Mar, Inc.
- Keller, Inc.
- Klismith Accounting & Tax Group, SC
- Mark Toyota Scion of Plover
- McCain Foods USA
- Northeast Wisconsin Bldg & Construction Trades Council
- Okray Family Farms
- Pioneer Bank
- Pisarski Community Funeral Home & Cremation Center
- Plover Family Dental Care
- Ready Rental Center
- Sign Pro
- Springville Family Dental - Tad Meier, DDS
- Stensberg Central Graphics
- Stone Innovations
- Wisconsin Public Service
- WoodTrust Bank
- YMCA of Stevens Point
- ZAXX Technology

MAJOR SPONSORS

- AECOM Technical Services
- Alternative Health Concepts
- Aspirus Stevens Point Clinic & Surgery Center
- Community First Bank
- Del Monte Corporation
- Edward Jones Investments
- (Jeff Hohn, Glenn Helminiak, Dorie Johnson, Tricia Oltmann, Jackie Onan)
- Kwik Trip
- Lowe's
- M&I Bank, a Part of BMO Financial Group
- Pointe Precision
- The Portage County Bank
- RR Donnelley Global Turnkey Solutions
- Wal-mart
- Worzella & Sons



[iCanConserve Staffing Grant Available](#)

The iCanConserve Staffing Grant is an exciting new opportunity designed to help your organization save energy and reduce costs. The Staffing Grant encourages organizations in the Village of Plover to hire a new or existing, full- or part-time energy manager and start working toward energy efficiency goals.

Staffing Grant benefits include:

- > A grant of up to \$80,000 to hire an energy manager.
- > Built-in reporting metrics to ensure tangible energy savings.
- > The resources needed to identify, engineer, and manage the implementation of energy efficiency projects.
- > Assistance with incentive paperwork.

To be considered for the Staffing Grant, submit an application, including a tentative list of energy-related projects your organization is considering and a one-page statement of need that explains why you want to hire an energy manager.

The Staffing Grant program manual and application can be found at icanconserve.com/plover or call (608) 249-9322 ext. 184.



Altmann Construction, Inc. has won a Daily Report 2011 Newsmaker of the Year Award for its work on the UWSP Waste Management Center. Recognized as Big Diverter for New Construction, Altmann is one of 20 to be honored at an October presentation in Milwaukee.

The UWSP project included both a wastewater pilot plant and lab for the campus. Construction began in October 2010 and was completed in June 2011.

"Recycling was an essential part of the UWSP Waste Management Project," said Tom Altmann, Vice President of Altmann. "With the help of WasteCap Resource Solutions, 458.7 tons of material was recycled, 17 tons of waste landfilled, and we had a 96.42 percent overall project recycling rate. This is impressive, and what Altmann Construction is all about; efficiency, and doing things the right way."

According to Caley Clinton, associate editor of the Daily Reporter, "The Big Diverter Award for new construction is given to a company that put in extra effort to maximize recycling on site. With the high recycling rate it achieved on the UW-Stevens Point project, Altmann Construction deserved the recognition."

Altmann continued, "We are truly honored to receive such a distinguished award and be honored alongside so many quality companies and individuals in the construction industry who have such an impact on the building community."



**Plover Area
Business Association**

2400 Post Road, PO Box 213
Plover, WI 54467

MEMBER PARTICIPATION

Do you wish to become more involved with PABA by serving on a committee? We always could use more volunteers! Think about joining the PABA Backers today! Meeting Dates/Times listed below. For more information, call the PABA office at (715) 345-5258.



Upcoming Events...

OCTOBER 2011

06 PABA Breakfast hosted by WPS.....	7:15 a.m., Plover Municipal Center
11 PABA Backers.....	10:30 a.m., Visits/Luncheon Meeting
20 Community Development Committee.....	7:45 a.m., Plover Municipal Center
27 Board of Directors Meeting.....	7:30 a.m., Brunch Kitchen

NOVEMBER 2011

08 Christmas Presents from the Heart Campaign.....	Various member locations
08 PABA Backers.....	10:30 a.m., Visits/Luncheon Meeting
10 Tabletop Expo.....	4:00 p.m., Elizabeth Inn
17 Community Development Committee.....	7:45 a.m., Plover Municipal Center

DECEMBER 2011

01 Holiday Party.....	5:30 p.m., Elizabeth Inn
08 Board of Directors Meeting.....	7:30 a.m., location TBD
12-16 Collection of Christmas Presents from the Heart Campaign.....	Call for times

2011-2012

PABA Board of Directors

Vern Nystrom.....	President
Tammy Jankowski.....	Past President
Kathy Davies.....	Vice President
Randy Swanton.....	Treasurer
Chris Charewicz.....	Backer President
Mark Erbes.....	Board Member
Mark Finnessy.....	Board Member
Sharon Konkol.....	Board Member
Nyra Lind.....	Board Member
Bill Rudahl.....	Board Member
Pete Theisen.....	Board Member
Mike Warning.....	Board Member
Jeff Whitrock.....	Board Member