

The Plover Advantage

THE PLOVER AREA BUSINESS ASSOCIATION NEWSLETTER

May

Mixer

Thursday, May 9
Host: St Pt CVB
4:00 pm—7:00pm

June

Annual Dinner

Thursday, June 20
Starting at 5:30 pm
Citizen of the Year
Business of the Year
New Board Members
Watch for more info!

Brat Fry

Friday, June 28
11:30 am—1:00 pm
Proceeds benefit
Operation Bootstrap
Preorders welcomed

July



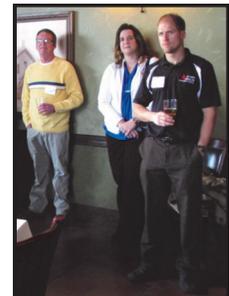
Saturday, July 27
Lake Pacawa
9:00 am—Midnight
Children's Parade,
Taste of Plover, Beer Tent,
Water Fights, Market Area,
Corporate Center.
Entertainment,
FREE Children's Activities,
PLUS Best Fireworks show
in Central Wisconsin!

PABA Featured Events

March Mixer

Amber Grill was the host of PABA's March Mixer. It was a wonderful St. Patrick's Day themed event. Amber Grill served some very tasty appetizers including reuben sandwiches, sweet potato fries with a spicy Southwest sauce, a savory spinach artichoke dip, and delicious deserts. Several attendees were also lucky winners of some fabulous door prizes donated by the Amber Grill.

If you have not visited the Amber Grill recently, make a point to stop by today. Enjoy the beautiful old-world decor of the bar, which features craft-brewed beers, an extensive wine list, and entertainment. Amber Grill offers a wide variety of dining options for breakfast, lunch, and dinner from old-fashion American classics to the Chef's signature dishes. The restaurant is open from 6:30 a.m. until 10:00 p.m. and until 11:00 p.m. on Friday and Saturday.



Welcome PABA's Newest Members

Please welcome our newest members by stopping by and saying, "Hello".

Best Western Hotel & Conf. Center, 5253 Harding Avenue, Plover (715) 544-6200

Beyond Ordinary, 3044 Village Park Drive, Plover (715) 344-3180

Compass Insurance Services, 1205 Cedar Road, Kronenwetter (715) 693-0100

Point Insurance Agency, 2000 County Road HH, Plover (715) 544-4665

Puroclean Restoration Professionals, 2925 Welsby Ave, St Pt (715) 321-2526

QPS Employment Group, 2413 Post Road, Plover (715) 344-2228

Virtual Vision Computing Co. LLP, 1013 N. 3rd Ave Ste. 8, Wausau (715) 675-9194



**Plover Area
Business Association**

PABA
2400 Post Road
P.O. Box 213
Plover, WI 54467
Phone: (715) 345-5258
Fax: (715) 345-5253
Email: paba@ploverbiz.org

Office Hours: Mon-Thur 9:00 am - 3:00 pm

We're on the Web!
www.ploverbiz.org

WHAT, WHERE & WHEN

Village of Plover, Office Hours

(715) 345-5250
Monday–Friday
7:30 a.m. to 4:30 p.m.

Library Hours

(715) 341-4007
Monday & Friday
10:00 a.m. - 5:00 p.m.
Tuesday & Thursday
1:00 p.m. - 8:00 p.m.
Wednesday
10:00 a.m.–8:00 p.m.
Saturday
10:00 a.m. - 2:00 p.m.

The Plover Advantage

The Plover Area Business Association Newsletter
The PLOVER ADVANTAGE is published quarterly by the Plover Area Business Association, an organization for the cooperative advancement of Plover Area Businesses.

- President.....Kathy Davies
- Vice President.....Jeff Whitrock
- Treasurer.....Randy Swanton
- Executive Director.....DeeAnn Donahue
- Editor.....DeeAnn Donahue
- Printer.....Copy Connection

The PLOVER ADVANTAGE welcomes items you feel are newsworthy. This publication is meant to keep our membership informed on important issues and area events. The editor and staff retain the right to edit, revise and use submitted materials as space permits.

Contributors should send articles and letters to the editor at : PABA, P.O. Box 213, Plover, WI 54467. Materials must reach the office by the 5th of the month prior to the quarterly issue and must include name, address and phone number. Address and phone number will be withheld from print upon request.

Village Report - February 2013

By
Richard F. Holden

New Construction- The Village of Plover Building Permit Report for January – February 2013, shows new construction at **\$1,383,277** compared to \$1,242,959 last year at this time. We continue to work with existing business looking to expand and with developers on new projects in various parts of the Village.

2012 Jan-Feb Const. Value		2013 Jan-Feb Const. Value	
Residential	\$ 408,233	Residential	\$ 341,277
Multi-Family	0	Multi-Family	0
Commercial	834,736	Commercial	1,042,000
TOTAL	\$1,242,959	TOTAL	\$1,383,277

What is New in 2013 (including continuing projects) -

Crossroads Commons –

JJ Plover Venture LLC Commercial Retail Center 1100-1200 Meridian Drive [including JoAnn Fabrics] (\$3,108,634)¹

JJ Plover Venture I LLC—Commercial Retail Center 1230-1250 Commons Circle [incl TJ Maxx]²

DaVita Center—1100 Meridian Drive (\$1,076,500)³

Pines Corporate Centre/TIF#3

Village Park at Plover/TIF #4

Centre Lakes/TIF #5 –

Other Areas –

Community Industries—2400 Willow Drive—Warehouse/Retail/Greenhouses⁴

Bart Adams—Storage Buildings—3002 Grant Avenue (\$150,000)⁵

Lodge at Whispering Pines—Addition—Bridlewood Drive (\$1,300,000)⁶

Windsor Centre—Retail Strip—2000-2005 CTH HH (\$1,170,123)⁷

Foremost Farms, USA—Addition (\$687,000)⁸

Roberts Irrigation—Addition—1500 Post Road (268,245)⁹

¹Most Unites Completed

²Most Unites Completed

³Construction almost Completed

⁴Starting Phase I

⁵Phase One Completed

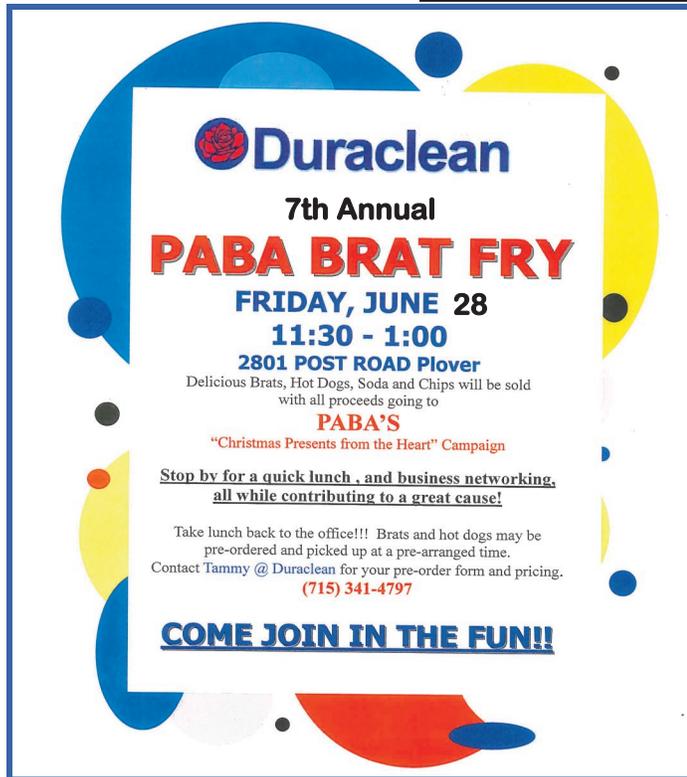
⁶Construction Started

⁷Some Unites Completed

⁸Construction Started

⁹Construction Completed

COMMUNITY EVENTS



Duraclean

**7th Annual
PABA BRAT FRY**

FRIDAY, JUNE 28
11:30 - 1:00
2801 POST ROAD Plover

Delicious Brats, Hot Dogs, Soda and Chips will be sold with all proceeds going to

PABA'S
"Christmas Presents from the Heart" Campaign

Stop by for a quick lunch, and business networking, all while contributing to a great cause!

Take lunch back to the office!!! Brats and hot dogs may be pre-ordered and picked up at a pre-arranged time.
Contact Tammy @ Duraclean for your pre-order form and pricing.
(715) 341-4797

COME JOIN IN THE FUN!!

Celebrate Plover

Saturday, July 27

Lake Pacawa

Mark your calendars.

You don't want to miss this summer's greatest event! Activities include children's parade, children's activities, fire dept. water fights, Market including craft/antique/flea/home-party vendors, Corporate Center, Taste of Plover, main-stage entertainment throughout the day, and a spectacular fireworks show in the evening.

9:00 a.m. to midnight

Opportunities for your Business

Sponsorships are available

Volunteers are needed the day of and after

Golf Outing Fundraiser—door prizes needed

www.facebook.com/celebrateplover

or PABA office (715) 345-5258

BOARD OF DIRECTOR'S MEETINGS: March 2013

Board Members: Vern Nystrom (Past-President), Keller, Inc; Kathy Davies, (President), Alzheimer's Assoc of Greater Wisconsin; Jeff Whitrock, (Vice President), Pioneer Bank; Randy Swanton (Treasurer), Klismith Accounting & Tax Group, SC; Nicki Hintz, (PABA Backer President), BMO Harris Bank; Mark Erbes, Erbes Construction; Mark Finnessy, Okray Family Farms; Sharon Lloyd, Community First Bank; Nyra Lind, ABR Employment Services; Trina Sankey, Worzella & Sons; Pete Theisen, The Portage County Bank; Mike Warning, Lowe's; Sherri Galle-Teske, American Red Cross

Advisors: Sherri Galle-Teske (Community Development Chairperson), American Red Cross; Dan Mahoney, Village of Plover; Dan Schlutter, Village of Plover; Sara Brish, Stevens Point CVB; Lori Dehlinger, PCBC; DeeAnn Donahue, PABA Executive Director

The Village of Plover: At the recent Village Board meeting, the WDOT presented two options for the reconstruction of the Maple Avenue/Highway 54 intersection. The options include a standard stop light intersection with protected left-hand turn lanes and a single-lane roundabout. The Village will make a recommendation at its next meeting. The WDOT will make the final decision. The reconstruction of the Highway B/Hoover Avenue intersection will begin in May or June and take approximately 6 to 8 weeks. The reconstruction of Highway R between Porter and Highway HH will take place between June and November. The roadway will be shut down during construction. The Joint Review Board is considering putting a TIF in place on Post Road (vacant land where Katz was previously located). The TIF would help pay for the redevelopment of the area, as well as the utility, landscaping, and lighting costs that will be associated with the reconstruction of Business Highway 51.

Portage County Planning & Zoning: The County is beginning to work on the urban Surface Transportation Project funding. Applications will be due in June. Portage County has been ranked as the eighth healthiest county in the state. The County's goal is to be the healthiest. The County is doing a comprehensive update this year to both its groundwater study and farm preservation study. The bike-ped path project is underway.

Stevens Point Area Convention & Visitors Bureau: The CVB received a grant from the Wisconsin Department of Tourism to focus on promoting the Portage County Arts across Wisconsin. The campaign will run from March 29 through May 24 and focus on visual, performing, culinary, and brewing arts, as well as cultural activities throughout the county. The new Visitors Guide is now available. It will be distributed to 130 locations throughout the state. The CVB has worked hard in recruiting conventions and sports competitions to the area including 8th-grade basketball championships, USCB Senior Bowling Tournament in February 2014, the 2014 NCAA Division tournament, and Farm Tech Days in August 2014, plus many sports tournaments this summer.

Board: The Directors and the Backers will begin the Membership Drive in April recruiting new members for PABA. Annual renewal notices will be sent in April to existing members. The Board will once again offer a Non-Profit Grant to PABA non-profit members. Applications are due by April 24. The Board revised the nomination form for Business/Citizen of the Year and Board of Director Nominees. Forms are due by April 24. The Board is considering a revision to the bylaws regarding the Secretary/Treasurer position's term. Directors will be contacting all PABA members to thank them for supporting PABA.

PABA BACKER VISITS

Point Heating & Cooling visit at 2730 Wisconsin Avenue, Plover (715) 345-1979 www.pointheating.com *new member*



Richard and Rob with the Backers

Point Heating & Cooling is a division of Rapids Sheetmetal Works serving Central Wisconsin for over 90 years. It specializes in ultra high-efficient heating and cooling equipment using the latest technology including geothermal ground source heat pumps, air source heat pumps, high-efficient boilers and hydronic systems including radiant floor heating, two-stage gas furnaces, and a wide array of hybrid systems. Point offers high quality installations by experienced journeymen. Great care goes into making sure every job is done right. Knowledgeable and friendly certified technicians offer fast, accurate diagnosis for all brands of heating and cooling systems 24-hours a day. Point can also handle all of your fireplace needs and indoor air quality testing. At Point Heating & Cooling, service comes first. Whether it's your home or business, when you need them, they'll be there.

Beyond Ordinary visit at 3044 Village Park Drive, Plover (715) 344-3180 find us on Facebook *new member*

Hours: Mon–Fri: 10:00 am - 6:00 pm Sat: 10:00 am–5:00 pm Sun: 11:00 am–4:00 pm

Anna Neuenfeldt is the proprietor of Beyond Ordinary. This quaint gift boutique is located in Village Park. Beyond Ordinary is exactly that—a store that inspires your home and lifestyle. It offers a great assortment of unique gifts and items for spoiling yourself. Items include accent furniture; home décor; art work; jewelry; handbags; baby; gourmet foods including salad dressings, jellies, snacks, mixes, and coffee; scarves, and candles. Beyond Ordinary recently doubled the size of the store. Don't forget to check out the Sale Area offering wonderful items up to 70 percent off. If you are having difficulty thinking of what to give a friend on a special day (or just an ordinary day), visit Beyond Ordinary for the perfect item. The sales staff will be happy to put together a wonderful gift basket. Stop by and check out the expanded store today.



Anna Neuenfeldt with the Backers

Northwestern Mutual Financial—Dan Thies visit at 5417 Vern Holmes Drive, St. Pt. (715) 254-3916 danthies.nmfn.com



Dan Thies with the Backers

New Member

Dan Thies is here to help you build your financial future. Dan is a financial representative for Northwestern Mutual Financial Network. He will provide you with customized recommendations that will assist you in planning your future. Dan specializes in business continuation planning, business risk management, business succession planning, and employee and executive benefits planning. Additionally, he can assist you with planning for your estate, financial future, retirement, special needs, life insurance, long-term care, and disability income. Dan also has expertise in education funding. Contact Dan today to help you meet your financial goals and realize your dreams.

New Beginnings Homes Wausau Homes visit at 3078 Village Park Drive, Plover (715) 498-9443 www.regissalons.com

For 11 years before opening his Wausau Homes store, Clay Pitcher was building the Plover/Stevens Point area. Clay's customers rave about the houses he builds and their home building experience. Customers have the confidence that they can build their dream home without the stress and anxiety that typically accompanies such a project. New Beginnings Homes offers three easy steps to building your home. First you choose your floor plan choosing that which best suits your family's lifestyle. Second, customize your home by taking a walk through the design center that displays exterior styles and colors, cabinetry, finishes, lighting, and much more. Finally, get a firm price quote and time frame. You will also get to see an animated, 3-dimensional view of your future home. Clay will make sure your home is built to last, built affordably, and built to please. Stop by Clay's showroom to begin.



Clay Pitcher with the Backers

Free Advertising Opportunity

PABA would like to help you promote your business.

A kiosk is available for your business brochures and business cards in the entryway of the Plover Municipal Center. This is an extremely high-traffic area. Use this area to promote sales, offer discounts, and advertise new products and services to the community.

Please contact DeeAnn at (715) 345-5258, and she will pick up your items for display.

Sears visit at 3050 Village Park Drive, Plover (715) 341-9989 www.sears.com www.searshometownstores.com

Hours: Mon–Fri 9:00 am–7:00 pm Sat: 9:00 am–6:00 pm Sun 11:00 am–4:00 pm

Jeff Nevala is the new owner of the local Sear’s Hometown Store. The Plover store carries all of the top 10 major home appliance brands, as well as consumer electronics, tools, lawn and garden equipment, mattresses, and more. The store also offers service and repair. Jeff and his staff are proud to provide its customers with the best quality products and services available. Customers can receive free shipping right to their homes on items not available in the store. Did you just purchase an item that requires assembly? No problem. The Sear’s staff will be happy to assemble it for you. Visit with Jeff for all your home improvement store needs today.



Jeff Nevala with the Backers

Sandra’s Lasting Impressions visit at 2205 Post Road, Plover (715) 344-1460 [find us on Facebook](#) **New Member**



Sandra Galloway with the Backers

Hours: Tue-Fri 10:00 am –6:00 pm Sat 10:00 am–5:00 pm Sun 1:00 pm–4:00 pm

Sandra Galloway owns this lovely boutique. What looks like an ordinary house from the road opens into an expansive showroom with something for every room in your house, as well as your closet. Sandra carries a beautiful collection of clothing from top producers. Whether you are looking for a casual, fun outfit or something for an elegant party, you will be able to find it here. You can complement your new outfit with a selection from the jewelry and handbags displays, as well. Then enter the “kitchen” and find all sorts of accessories, teapots, and tasty food mixes. The “bath” offers skin care items and fragrances. In the “living room”, you will find candles, art work, and other home décor. There’s even a room filled with wonderful baby gifts. Plan a visit to the store this weekend.

La Pachanga visit at 2529 Post Road, Plover (715) 343-1467 [find us on Facebook](#)

Hours: Mon–Sat 11:00 am–10:00 pm Sun: 11:00 am–9:00 pm

The Backers enjoyed a tasty lunch at La Pachanga. Pa Changa has two meanings: one is a festive, lively dance, and the other is slang for partying. La Pachanga recently opened in the former Tempura House location on Post Road. The owners remodeled the restaurant and have added unique looking tables and chairs. La Pachanga offers a large selection of traditional Mexican entrees, cooked in the styles found in Mexico. The friendly staff will bring you not only chips and salsa to enjoy before your meal but also a tasty fiesta sauce with a little kick. Kids eat free on Sundays. La Pachanga offers 2 for 1 margaritas on Thursdays, and there are eight flavors from which to choose. The restaurant also offers a drink book passport for \$10. Stop in to find out more details about this program.



Nunez brothers with the Backers

Bruns and Sons Auto visit at 2251 Plover Road, Plover (715) 544-6363 www.brunsandsonsauto.com



Dennis and Brandon with the Backers

Hours: Mon–Fri 9:00 am–6:00 pm Sat 9:00 am–3:00 pm

Dennis Bruns recently relocated his store from Wisconsin Rapids to Plover. The new location provides better exposure and allows for more inventory. He has been very happy in Plover. The dealership carries a wide variety of vehicles from small sporty cars to large trucks. There are older vehicles to late-model ones that are all in very good condition. Bruns and Sons has something for every taste and budget. Don’t see what you want on the lot? Just let Dennis and Brandon know what you are looking for, and they will find it for you. Need some repair work done or general maintenance? Bruns and Sons employees a full-time mechanic to help with all your auto needs.

Denny’s visit at 1250 Commerce Place, Plover (715) 544-6047 www.dennys.com

It’s midnight and you’re hungry for a warm meal. Where can you go? Denny’s, of course. Denny’s is open 24-hours a day. Denny’s started in 1953 in Lakewood, California, and now has over 1,600 restaurants. Tyrone, the manager, visited with the Backers and served them delicious lunch entrees. Denny’s has a very large menu featuring fluffy pancakes and crispy bacon, as well as other enticing breakfast items that are served any time of day. Keep turning menu pages, and you will be presented with a big problem of what to choose for lunch or dinner. The restaurant even offers Fit Fare, 55+, and Value menus. Visit Denny’s on your birthday to celebrate with a free Grand Slam (created in honor of Hank Aaron). And remember, kids eat free between 4:00 pm and 10:00 pm. Why not bring the family for dinner tonight?



Tyrone with the Backers

Current PABA Backer Committee Members

PABA Backer President - Nicki Hintz, BMO Harris Bank; Amy Schwendinger, Hampton Inn; Tammy Jankowski, Duraclean Specialists; Tim Durigan, Mark Toyota Scion; Jesirae Heuer, Edward Jones Investments; Sharon Lloyd, Community First Bank; Dan Mahoney, Village of Plover; Trina Sankey, Worzella and Sons; Carrie Mish, BMO Harris Bank; and DeeAnn Donahue, PABA

PABA BACKER VISITS continued

The Treasure Chest visit at 2311 Post Road, Plover (715) 544-6383



Paul Hoppe with the Backers

Hours: Tue–Sun: 10:00 am to 7:00 pm

Paul Hoppe recently opened The Treasure Chest. This is not your ordinary antique shop. Paul's building has a lot of natural lighting, which he uses in displaying his beautiful wares. The antiques are all clean and neatly arranged in wonderful settings. Paul carries antique furniture including dining room sets, chairs, bedroom sets, and vanities. There is also an array of dishes and other glassware. Children's antiques include toys such as wagons and tops, as well as clothing, blankets, and dolls. The store is decorated for the season displaying antique decorations. And what you like to think of as just memorabilia from your childhood can probably be classified as an antique. You start to realize your age when you see toys you used to play with as a child. 😞 Make sure to stop by and check out this store soon.

Dance Dynamics, LLC visit at 1001 Post Road, Plover (715) 341-8200 www.dancedynamicsllc.com

Plover is pleased to welcome Dance Dynamics, a fun and inspiring dance studio, to town. Julie Baird is the owner. Julie has been teaching and choreographing for 16 years. She also employs eight highly-trained teachers. The studio offers a variety of classes Monday through Thursday evening, as well as Saturday morning. Dance lessons are offered for children as young as three up to adults as old as you and me. The styles of dance include Hip Hop, Ballet, Pointe, Modern, Jazz, Creative Modern, and Music and Movement. Ballroom dancing (including waltz, fox trot, slow dance, Latin, and swing) is offered for adults on Wednesday evenings for singles and couples. The school features two large studios both with sprung dance floors, as well as separate family waiting rooms, changing rooms, and room for a future dancewear shop. Pull out those dance shoes and bust a move.



Julie Baird with the Backers

2 Borders Mexican Restaurant visit at 2622 Post Road, Plover [find us on Facebook](#)



Noe Perez with the Backers

Hours: Sun–Sat: 6:00 am to 8:00 pm

Noe Perez is the owner of this newest Mexican Restaurant in Plover. Noe remodeled the inside of the restaurant to create a warm and inviting atmosphere. The restaurant offers a very extensive menu for breakfast, lunch, and dinner. The Mexican entrees are excellent and authentic. Do you like a bit more kick to your food? Just inform your waitress of the "hotness factor" for which you are searching, and the kitchen will fix you up. 2 Borders also offers American food choices for those that are not quite as adventurous. Behind the restaurant is a Mexican grocery featuring all the authentic items you need to prepare a meal at home. Stop by for dinner tonight.

Best Western Hotel & Conference Center visit at 5253 Harding Avenue, Plover (715) 544-6200

new member

www.bestwesternwisconsin.com/plover-hotels

Jodi Spink welcomed the Backers into the newest Plover hotel. The hotel offers 48 luxurious, clean, affordable rooms all managed by Debi Pliska. Each room has a unique style, and there are also suites and 2-room suites available. Guest rooms feature luxury bedding, 37-inch tvs with cable, microwaves, refrigerators, free Wi-Fi, and a complimentary full hot breakfast buffet. After a long day, guests can enjoy the indoor pool, hot tub, and fully equipped fitness center. Business services are available on the property 24-hours a day. The facility also offers meeting and banquet space that can accommodate up to 225 people. Stop by and welcome Debi as a new member.



Jodi Spink with the Backers

Edward Jones—Jesirae Heuer visit at 5725 Windy Drive, Ste. G1, Stevens Point (715) 341-2449 www.edwardjones.com

new member



Jesirae Heuer with the Backers

Jesirae recently opened her own Edward Jones office in Stevens Point and immediately joined the PABA Backers. Edward Jones is a leader in the financial-services industry with nearly 7 million clients. Edward D. Jones started the business in 1922 with the philosophy of treating all associates as partners. Jesirae is here to help you reach your serious, long-term financial goals. She believes that her relationship with her clients is one of the most important aspects of successful investing. Jesirae can help you plan for retirement; pay for education; plan your estate and inheritance; protect yourself with insurance including life, long-term disability, and long-term care; and prepare for the unexpected. She can also help you develop a diversified investment strategy and provide you with simple and secure solutions to ensure your money is always working for you. Drop by and welcome Jesirae to PABA.

Scholarship

Janine Golla was the recipient of PABA's 2012-13 Student Scholarship. Janine developed an eleven-day fundraiser called "Chosen to be Frozen", which raised \$7,000 for the Stevens Point Christian Academy. She was involved in Student Council for several years, won writing competitions, and volunteered at Operation Bootstrap; Salvation Army; seven mission trips within the US, Mexico, and Central America; and on a political campaign. Janine will be studying marketing at Mid-State Technical College. Janine was presented with the award by Board members Nyra Lind and Pete Theisen at The Portage County Bank.



Annually, PABA awards a \$500 scholarship to a recent graduate, pursuing higher education in preparation for a professional, business, or entrepreneurial career, attending a two-year or four-year institution. The applicant should show a record of academic performance balanced with community involvement, outside interests, and experiences. Also to qualify, the applicant's parent/guardian should reside in Portage County and be employed by a local business who is an active PABA member. Information for the 2013-14 scholarship will be available after July 1.



PLOVER AREA BUSINESS ASSOCIATION GOLF OUTING

September 21, 2012

Wisconsin River Country Club, Stevens Point, Wisconsin

Team Tied For First Place

DAN THIES TOM BERTZ MARK ERBES KEITH HELMRICK

Ribbon Cutting Ceremony

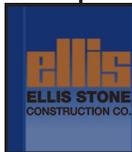
The Wisconsin Rural Water Association dedicated its new Technology Center at its Annual WRWA Outdoor Expo. Over 500 utility representatives were in attendance. The Technology Center was constructed entirely through the support (donations, fundraising efforts, and association funds) of the WRWA membership—public water systems across the state and its water industry partners.



Ken Blomberg, Director of WRWA, cuts the ribbon as the Backers and other representatives look on.

MEMBER NEWS

Congratulations to architect Steve Chizzo and project superintendents Kevin Cole and Travis Gibbs for recently completing their Wisconsin Healthcare Engineering Association (WHEA) construction re-certification. Ellis Stone Construction Company has 17 employees - architects, project managers, and superintendents - certified by WHEA. This certification means the Ellis team is committed to staying current on construction techniques and requirements for the healthcare industry. The WHEA is a premier organization providing quality education; advocacy and outreach within the healthcare community. WHEA is recognized by local and national regulatory organizations as an essential partner in the codes and standards development and compliance process.



Ellis Stone Construction Company received the Associated General Contractors (AGC) 2012 BUILD Wisconsin Award for construction of the St. Paul Catholic Church in Mosinee. The BUILD Wisconsin Awards are a testament to the skill, integrity, hard work ingenuity and commitment that goes into construction projects. A panel of construction industry professionals including an architect, engineer, facility owner/manager, city building official and university professor select the top outstanding construction projects to receive the award.

This is the tenth year of the BUILD Wisconsin Awards, and the sixth time Ellis has been honored with this distinguished award.

Ellis Stone Construction Company has been a recognized name in construction services in North Central Wisconsin for over 80 years. Ellis provides general construction, design/build and construction management services throughout the Northern two thirds of Wisconsin.



United Way presented several awards to PABA members during its annual meeting. Dale Schuh of Sentry Insurance received the Lifetime Achievement Award. Associated Bank received the Campaign Coordinator Team of the Year Award. Kathy Davies, Alzheimer's Association of Greater WI, received the Tina Peters Dedicated Service Award.



King Cone's butter pecan kruncher ice cream was named the best nut flavor at the National Ice Cream Retailers Association's annual meeting. The winning flavor was among 16 submitted. Each flavor is sampled by 200 ice cream professionals. King Cone also received a blue ribbon for its International Vanilla Café ice cream.

MEMBER NEWS continued



“Transforming Lives & Communities” describes the work of the University of Wisconsin Colleges and UW-Extension presented in the online 2012 Annual Report at <http://annualreport2012.uwex.uwc.edu/>. Through stories and videos, more than 40 students, learners, clients and participants explain how UW-Extension or UW Colleges helped transform their lives, businesses or communities. The report also features an illustrated timeline of the year’s highlights and details on UW Colleges enrollment, UW-Extension contacts and budget information for both.

“The stories will surprise you, tug on your heartstrings and fill you with pride in the people, small businesses and communities of our great state,” says Ray Cross, chancellor of UW Colleges, which includes 13 freshman-sophomore campuses and UW Colleges Online, and UW-Extension, which provides education and outreach through Cooperative Extension, continuing education, entrepreneurship and economic development activities, and Wisconsin Public Radio and Wisconsin Public Television.



WoodTrust Bank Announces Trust Officer Additions

WoodTrust Bank is pleased to announce three officer additions to its WoodTrust Asset Management division. Jim Firminhac and Kathy Simon Kastein have joined the company in key client relationship management roles, and Joan McCarville has assumed supervisory responsibility for daily trust operations and compliance activities.

Jim will be working from the Plover office. He brings 24 years of financial services experience to WoodTrust, with particular expertise in personal trust administration and investment management solutions. As Vice President-Personal Trust Services, Jim will focus on new business development and client relationship management.



“Point the Way” Video Training

What is it? This video training series is designed to build your knowledge about tourism in the Stevens Point Area, while enhancing your customer service skills.

Purpose? The Stevens Point Area Convention & Visitors Bureau is excited to invite you to participate in this video training series Point the Way. The program is designed to promote excellence in hospitality for the region, by incorporating it into staff training programs.

Who is it for? This video is specifically for front-line staff throughout Portage County. Whether you work in a hotel, gas station, restaurant, retail shop, or an attraction - you have the power to influence the visitor experience.

What we will cover? We will cover topics to help educate the workforce about the importance of customer service skills, as well as being a knowledgeable resource about tourism related events and products.

The video can be found at <http://www.youtube.com/pointthewaytraining>



River Cities Bank announces the addition of Eric Kundinger to its Wisconsin Rapids office. Eric has been hired as a Credit Analyst to support the lending staff at all three bank locations.

Eric will be responsible for underwriting new business loan applications and reviewing residential and commercial appraisals. He will also be accountable for analyzing the current loan portfolio and providing detailed reports to the lending staff and Board of Directors.

Eric recently graduated from the University of Wisconsin-Stevens Point with a degree in Business Administration.



UWSP-SBDC has coordinated the 24th Annual Lenders Conference. It is scheduled for May 16-17 at the Kalahari in the Wisconsin Dells. This conference is for commercial lenders throughout Wisconsin. Join the SBA to learn about the latest loan programs and regulations. Network at the WBD golf outing or attend an additional training program from RMA. Contact Dotty Mansavage at (715) 346-3838 for more information.



Wisconsin Farm Technology Days is Coming to Portage County

This is the first time in over three decades. The August 2014 event is expected to draw over 80,000 attendees and vendors. It will be held near the Crossroad Commons development at the Feltz Family Farms and Blue Top Farms. As Wisconsin’s largest agricultural show, this three-day outdoor event will provide Portage County with an opportunity to showcase our proud farming history, present, and future!

Hundreds of volunteers are already working to make this \$1.30 million event a success, and the Executive Committee has committed to raising \$250,000 to showcase our local businesses. We welcome your business to be a part of this exceptional occasion as an event sponsor.

Contact the Stevens Point Area CVB for more information at (715) 344-2556.

Cellcom Offers Roadside Assistance Program



Cellcom is proud to offer a Roadside Assistance Program to its subscribers. The program covers the most common roadside services needed by motorists: towing, fuel delivery if you run out of gas, lock-out assistance, putting on your spare or towing your vehicle if you get a flat tire and a jump start if your battery is dead.

Additional advantages to Cellcom’s program:

- As long as the cell phone that has the coverage is present, you are covered, no matter what vehicle needs the service.
- Program includes extrication from ditches.
- In addition to the US, subscribers are also covered in Canada, Mexico, Puerto Rico and the Virgin Islands.
- Each service call covers \$100 (per call) and there are no limits on the amount of calls you can make throughout the year. (You are limited to one occurrence for the same service type in the same week.)

Custom Trip Routing is included with the program, plus Road America Savings Connection, which helps you save up to 50% on hotel stays and receive additional savings on car rentals, attractions and more.

Roadside Assistance from Cellcom is just \$3.95/month. For more information contact Cellcom or visit one of our retail locations.

NEWSLETTER SPONSORS

- Americold Logistics, LLC*
- Anderson, O'Brien, Bertz, Skrenes & Golla*
- Badger Plastic & Supply Co., Inc.*
- Bamboo House*
- Beyond Ordinary*
- Big Apple Bagels*
- Dunkin Donuts*
- Duraclean Specialists*
- Ellis Stone Construction Co.*
- First Law Group SC*
- Golden County Foods*
- Jay-Mar , Inc.*
- Patrick Keller*
- Klasinski Neurocare, S.C.*
- Klismith Accounting & Tax Group, SC*
- Mark Toyota Scion of Plover*
- Members Advantage Credit Union*
- Northeast Wisconsin Bldg & Construction Trades Council*
- Oakview Veterinary Medical Center*
- Okray Family Farms*
- Pioneer Bank*
- Pisarski Community Funeral Home & Cremation Center*
- Plover Family Dental Care*
- Point Heating & Cooling*
- Point Insurance Agency*
- Portage County Gazette*
- Sandra's Lasting Impressions*
- Sign Pro*
- Springville Family Dental - Tad Meier, DDS*
- Stensberg Central Graphics*
- Westland Insurance Services, Inc.*
- Whispering Pines/Lodge*
- Wisconsin Public Service*
- WoodTrust Bank*
- YMCA of Stevens Point*

MAJOR SPONSORS

- AECOM Technical Services*
- Alternative Health Concepts*
- BMO Harris Bank*
- Community First Bank*
- Del Monte Corporation*
- Edward Jones Investments*
- (Jeff Hohn, Glenn Helminiak, Dorie Johnson, Jesirae Heuer Jackie Onan)*
- Kwik Trip*
- Lowe's*
- Pointe Precision*
- The Portage County Bank*
- RR Donnelley Global Turnkey Solutions*
- Wal-mart*
- Worzella & Sons*



You're Invited to a Wine Release Party!

Estate Wines, 2582 Post Road Plover
 Saturday, April 6 2:00 pm to 7:00 pm
 Sample unique wines at your leisure while enjoying tasty hors d'oeuvres and live music. For more information, contact Tom at (715) 952-6152 or e-mail to iwantgoodwine@yahoo.com.

Buckets Needed



Do you have ice cream buckets coming out of your ears at home?
 Celebrate Plover needs your buckets. Contact the PABA office to schedule a pick up.



Show your love for Plover with Celebrate Plover apparel.

T-shirts and sweatshirts are available in black (includes year 2012) or white with no year. Hats are adjustable and available in black (includes year 2012) or red, white, or blue with no year. **Only \$10 each.** Contact the PABA office for sizes.



MEMBER PARTICIPATION

Do you wish to become more involved with PABA by serving on a committee? We always could use more volunteers! Think about joining the PABA Backers today! Meeting Dates/Times listed below. For more information, call the PABA office at (715) 345-5258.



Upcoming Events...

APRIL 2013

09 PABA Backers.....	10:00 a.m., Visits/Luncheon Meeting
11 Luncheon hosted by Virtual Vision.....	11:15 a.m., Comfort Inn, Plover
18 Community Development Committee.....	7:45 a.m., Plover Municipal Center
23 Celebrate Plover Committee.....	4:45 p.m., Plover Municipal Center
25 Board of Directors Meeting.....	7:30 a.m., Plover Municipal Center

MAY 2013

09 Mixer.....	5:00 p.m., Stevens Point CVB
14 PABA Backers.....	10:30 a.m., Visits/Luncheon Meeting
16 Community Development Committee.....	7:45 a.m., Plover Municipal Center
30 Board of Directors Meeting.....	7:30 a.m., Plover Municipal Center

JUNE 2013

11 PABA Backers.....	10:30 a.m., Visits/Luncheon Meeting
20 Community Development Committee.....	7:45 a.m., Plover Municipal Center
20 Annual Dinner.....	5:30 p.m., location TBD
27 Board of Directors Meeting.....	7:30 a.m., Plover Municipal Center
28 PABA Brat Fry.....	11:30 a.m.-1:00 p.m., Duraclean

2012-2013

PABA Board of Directors

Kathy Davies.....	President
Vern Nystrom.....	Past President
Jeff Whitrock.....	Vice President
Randy Swanton.....	Treasurer
Nicki Hintz.....	Backer President
Mark Erbes.....	Board Member
Mark Finnessy.....	Board Member
Sherri Galle-Teske.....	Board Member
Sharon Lloyd.....	Board Member
Nyra Lind.....	Board Member
Trina Sankey.....	Board Member
Pete Theisen.....	Board Member
Mike Warning.....	Board Member