



Member - FYI

Upcoming PABA Events:

Thursday, February 10, 2011
 Bowling Tournament
Mardi Gras Theme
 5 Star Lanes, Plover
 Registration: 5:00 pm
 Bowling Starts: 5:30 pm
 Dinner: 7:00pm
 (catered by Rockman's)
 Cost: Team \$70
 Individual \$20
 Dinner only \$10
 Lots of Prizes and Fun!

Thursday, March 10
 Mixer
 Host to be Announced
 Time: 5:00 pm—7:00pm

Thursday, April 14 TBD

Thursday, May 12
 Mixer
 Hosted by Stevens Point CVB
 Time: 4:00 pm—7:00 pm

Saturday, February 19
 Wags to Wishes
 Humane Society Benefit
 Stevens Point Country Club
 Starts at 6:00 pm \$75/person
 More info: (715) 344-6012

Sat & Sun, February 19-20
 Golden Sands Home Builders
 Home & Garden Show
 Holiday Inn Convention Center
 Sat: 10am-5pm Sun: 10am-4pm
 Addl Info: gshba.org/hshow.htm

WHAT'S NEW AROUND THE GREATER PLOVER AREA BUSINESS COMMUNITY....

Welcome to Our Newest Members!

Post Road BP

Mike Rabska is the owner of this awesome convenience store. Besides gas, Mike carries all those last-minute essentials you may need like milk and bread, plus a large array of snacks, beverages, and coffee. Stop by and welcome Mike. 1011 Post Road, Plover, (715) 341-3940.

Stevens Point Area Public School District

The new superintendent, Attila Weninger, knows it's important for the school district to be involved with the community, and he is looking forward to participating in PABA events. Please stop in at the Bliss Center and say hello. 1900 Polk Street, Stevens Point, (715) 345-5444.

WOW Back to the Country Store, LLC

Welcome Juliette and James Wachowiak, the owners, as new members. Back to the Country has an amazing variety of pastas, grains, and baking mixes, as well as snacks, coffees, and spices. You can also shop online. Visit today; you won't leave empty handed. 2581 Post Road, Plover, (715) 344-2581.

Thank You, Altmann Construction Co.

Altmann Construction, 5921 Plover Road, Wisconsin Rapids, was the host for PABA's January Board meeting. Altmann has a fabulous meeting room complete with all the amenities you may need for your presentation. The room is available to rent, including refreshments. Give Altmann a call at (715) 421-2550 to reserve the room today for your upcoming event.



Reconstruction of Business Highway 51

Last week, the WDOT held a public information meeting at the Plover Municipal Center regarding the details of plans for improvements to Bus Hwy 51 in Plover and Whiting from Hwy B in Plover to Minnesota Avenue in Whiting. The improvements include widening each lane from 10 feet to 12 feet, adding 6-foot bike lanes on both sides of the roadway, and adding sidewalks where they currently don't exist. The estimated cost of the project is \$36 million. The federal government will pay 80% and the state, 60%. The Village of Plover will pay for any utilities and additional landscaping needed. Final design should be completed by February 2014 with construction beginning in 2016.

Backer Visits



Justin, Manager, with the Backers

Sears Hometown Dealer

3050 Village Park Drive,
 Plover
 (715) 341-9989
Great service, prices, and appliances!

Stevens Point Area Public School District

1900 Polk Street, Stevens Point
 (715) 345-5444
Preparing each student to be successful!



Dr. Attila Weninger with the Backers

January Breakfast

Wisconsin Public Service hosted a breakfast for PABA members in January. The event was held at the Comfort Inn in Plover. A fantastic breakfast buffet was catered by Rockman's Catering. (You just can't get enough of those delicious cinnamon rolls). Thank you to WPS for sponsoring the meal. The money raised at the event (\$170) was donated to the Humane Society of Portage County. WPS gave a wonderful presentation about energy efficiency web tools followed by a very informative seminar by Focus on Energy regarding a variety of programs and educational opportunities for businesses. Many people had questions for the presenters at the end. All the attendees received a packet of information and a compact light bulb. Juliette Wachowiak won the door prize provided by the Plover Area Business Association.



PABA has a new Website Design

Thanks to UWSP Professor Tim Krause for putting PABA on his fall schedule. Tim had students in his Web and Digital Media Development class design a new site for PABA.

The new site displays **awesome** pictures of Plover (I took the pictures; can you tell?) This site features an interactive calendar, giving you the capability of listing your company events. You also have the ability to edit your directory listing at any time. Your listing includes a hyperlink to your company website. How cool is all that?!

Please take the time to view our new site and review your directory listing. To check out events on the calendar, just click on "events" in the display bar.

See page 3 for step-by-step instructions for logging onto the PABA website.

The PABA Board is currently setting criteria for its quarterly contributions. The Board is tying its giving into PABA's mission and goals statement.

The Directors are working with some amazing ideas that will be of great interest to your business and the community.

Watch for more information about PABA's contributions in future newsletters.

It's Almost Voting Time Again

Advertise Your Business to 100s

A few members have already taken advantage of this extraordinary advertising opportunity.

The weekly foot traffic through the Plover Municipal Center is unbelievable, and everyone always stops to check out the information displayed on the PABA kiosks. Plus voting time is almost upon us again. People stand right in front of the kiosks while waiting to vote. They often wipe out everything I have.

Let PABA display your flyers, brochures, and business cards. Take advantage of this member benefit today.

Bring your info into the PABA office, or call DeeAnn to pick up the items.

It's Easy and It's Free

Your PABA Board of Directors is presently creating an updated mission statement for the Association. The group is also devising a goals statement to go along with the new mission statement.

Stay tuned for the unveiling of the new masterpieces!

PABA Website User Documentation

1. How to login

- a. Go to the PABA webpage at www.ploverbiz.org
- b. A login will be displayed on the left side of the page
- c. For the first time logging in, click on “Forgot login?” to receive a password.
- d. On the next displayed page, enter an e-mail address. Click “Send Username/Password”. A password will be sent to the e-mail address that was entered.
- e. Once the password is received, go back to the homepage, and enter the registered e-mail address and password. Click the “Login” button.

2. Change password

- a. To change the password, go to PABA’s homepage. Click the “Edit Profile” button located in the login area.
- b. There will be an option near the top to change the password. Enter a new password and confirm it.
- c. While on this page, company information can be edited.
- d. When finished, scroll to the bottom of the page and click “Update”.

3. How to add an event

- a. To add an event, log onto the PABA website.
- b. Click on the “Events” button located on the green bar at the top of the page.
- c. A calendar of events will be displayed. At the bottom of the calendar, click on “Add an event”.
- d. A window will pop up with an editor that can be used for listing the event.
- e. On this first page, add all the event information.

Make sure the “Categories” option is always set to “Default”.

- f. To set the date and time of the event, click on the “Calendar” tab at the top of the page.
- g. When finished, click the “Save” button on the top right of the window.

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Hyer Standards	Stensberg Central Graphics
Jay-Mar, Inc.	The Green Co.
Keller, Inc.	Wisconsin Public Service
Kentucky Fried Chicken	WOW Back to the Country Store, LLC

2010-2011

PABA

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 Vern Nystrom.....Vice President
 Randy Swanton.....Treasurer

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 Sharon Konkol.....Backer President

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