



Member - FYI

Upcoming PABA Events:

Thursday, March 10, 2011
 Luncheon
The Proposed Rothschild Bio-mass Plant and Its Impact
 Comfort Inn, Plover
 Registration: 11:15 am
 Lunch: 11:30 am
 (catered by Rockman's)
 Presentation: noon
 Cost: \$5 per person

Thursday, April 14
 Mixer
 Host: Duralum Siding, Windows, and Sunrooms
 Time: 5:00 pm—7:00pm

Thursday, May 12
 Mixer
 Host: Stevens Point CVB
 Time: 4:00 pm—7:00 pm

Saturday, March 5
 Point Bock Run
 Stevens Point Brewery
 Starts at noon
 More info: pointbockrun.com

Friday, March 25
 Portage Cty Taste Wine/Cheese Boys & Girls Club Benefit
 Noel Group Hangar
 7 pm—10 pm
 More Info: 715 341-4386 or www.bgclubpc.org

WHAT'S NEW AROUND THE GREATER PLOVER AREA BUSINESS COMMUNITY....

Welcome to Our Newest Members!

Ready Rental Center

Wayne Bushman is the owner of this something-for-everyone rental center. Spring is just around the corner, and Wayne has what you need to get your lawn and house into shape. Ready Rental also has the items you need for that outdoor party. Stop by and welcome Wayne and Jenny, the store manager, at 2821 Plover Springs Drive, Plover. (715) 341-1899

Thank You, Community First Bank
 Community First Bank, 5525 Highway 10 East, Stevens Point, was the host for PABA's February Board meeting. CFB has a fabulous meeting room complete with all the amenities you may need for your presentation. Keep CFB in mind for your next meeting. Contact CFB at (715) 344-5522 regarding room availability.

PABA's New Website: Interactive Calendar
 Are you interested in posting your company events on PABA's website? Please contact DeeAnn to receive a login password.
 We apologize for any problems you have had while trying to login to the website and retrieve your password. UWSP is working to resolve this issue.
 Upon receiving a password from DeeAnn, you will be able to edit your company profile and enter your upcoming events. Instructions can be found on page 3.
 (715) 345-5258 or paba@ploverbiz.org



Best Dressed Jesters—
 Po' Boys (Mark Toyota)



Top Male Bowlers

Check out page 2 for more details regarding the Bowling Tournament!

Last Place Team—River Cities Bank



1st Place Team—General Beer



Backer Visits



Pass It On Consignments

2820 Post Road, Plover
 (715) 544-6600
 Lots of items, great prices, new merchandise daily!

Kelly Kizewski with the Backers

Estate Wines, LLC

2582 Post Road, Plover
 (715) 952-6152
 Not your everyday wines; great selection at reasonable price.
 Host a wine tasting party.



Tom Deppiesse with the Backers

Bowling Tournament

PABA's Annual Bowling Tournament was held on Thursday, February 10, at 5 Star Lanes in Plover. Mardi Gras was the theme. There were 16 jester teams. Each team donned Mardi Gras accessories and developed a creative team name. Bowling consisted of three games featuring prize frames and different bowling styles such as bowling with the opposite hand, prayer bowling, and jester-style making for lots of laughs and great pictures.

A buffet dinner, catered by Rockman's Catering, was served featuring chicken gumbo, red beans and rice, and jambalaya. *YUMMY!* King cakes from The New Village Bakery in Amherst were also served. Appetizers were donated by **Golden County Foods** and **McCain Foods**, and additional desserts were donated by **Sysco**.

Prize winners received trophies, cash, and gift certificates.

1st place team: General Beer Bay (General Beer-Northeast, Inc.)

Last place team: Gutt-R-Done (River Cities Bank)

1st Place Male - Bernie Plummer (General Beer)

2nd Place Male - Luke Sparks (General Beer)

3rd Place Male - Ryan Pozarski (5 Star Lanes)

1st Place Female - Ashton Gebert (Klismith Accounting & Tax Group SC)

2nd Place Female - Becky Firkus (5 Star Lanes)

3rd Place Female - Amy Yulga (Klismith Accounting & Tax Group SC)

300 game - Bernie Plummer (General Beer)

Best Dressed Jester Team - Po' Boys (Mark Toyota Scion)

Two raffles were sponsored with proceeds from the 50/50 drawing going to PABA's Christmas Presents from the Heart Campaign.

Thank you to the following businesses for donating raffle items for this event

Big Apple Bagels Bull's Eye Credit Union Cellcom Central City Credit Union
Community First Bank Duraclean Specialists Five Star Lanes General Beer-Northeast Inc.
Klismith Accounting & Tax Group, SC Kwik Trip Mary Lane (Associated Bank)
Mark Toyota Scion Portage County Title The Sky Club Stevens Point Brewery.

Your PABA Board of Directors proudly presents
PABA's new

Mission Statement

**Foster and advance business and
community interests throughout the Greater
Plover Area**

The PABA Board is currently setting criteria for its quarterly contributions. The Board is tying its giving into PABA's mission and goals statement.

The Directors have developed some amazing ideas for each fiscal quarter's contribution.

First quarter will be a member benefit. Second quarter will be geared towards a social/networking event. An educational initiative will be presented during the third quarter. The final quarter's contribution will be directed towards non-profit PABA members.

Please stay tuned for additional details regarding each of these contributions.

Can You Afford to Refuse This Opportunity?

A few members are already reaping the benefits of this extraordinary advertising opportunity.

The weekly foot traffic through the Plover Municipal Center is **unbelievable**, and everyone **always** stops to check out the information displayed on the PABA kiosks. During voting, people stand in line right in front of the displays. They often empty the display.

Let PABA help your business advertise.

We take flyers, brochures, and business cards.

Take advantage of this member benefit today.

We'll even come pick up your items you want displayed. Just give us a call at (715) 345-5258.

It's Easy and It's Free

PABA Website User Documentation

1. How to login

- a. Go to the PABA webpage at www.ploverbiz.org
- b. A login will be displayed on the left side of the page
- c. For the first time logging in, contact PABA for a temporary password at (715) 345-5258 or paba@ploverbiz.org.
- d. Once the password is received, go back to the homepage, and enter the registered e-mail address and password. Click the "Login" button.

2. Change password

- a. To change the password, go to PABA's homepage. Click the "Edit Profile" button located in the login area.
- b. There will be an option near the top to change the password. Enter a new password and confirm it.
- c. While on this page, company information can be edited.
- d. When finished, scroll to the bottom of the page and click "Update".

3. How to add an event

- a. To add an event, log onto the PABA website.
- b. Click on the "Events" button located on the green bar at the top of the page.
- c. A calendar of events will be displayed. At the bottom of the calendar, click on "Add an event".
- d. A window will pop up with an editor that can be used for listing the event.
- e. On this first page, add all the event information.

Make sure the "Categories" option is always set to "Default".

- f. To set the date and time of the event, click on the "Calendar" tab at the top of the page.
- g. When finished, click the "Save" button on the top right of the window.

SPONSORS

Thank You Major Sponsors

- AECOM Technical Services • Alternative Health Concepts
- Aspirus Stevens Point Clinic & Surgery Center*
- Community First Bank • Del Monte Corporation
- Golden County Foods • Kwik Trip • Lowe's*
- M&I Bank • Pointe Precision • Portage County Bank
- RR Donnelley Global Turnkey Solutions*
- Wal-mart • WoodTrust Bank • Worzella & Sons
- Whispering Pines/The Lodge at Whispering Pines*

THANK YOU NEWSLETTER SPONSORS

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|---|---|
| Americold Logistics, LLC | Legacy Investment Strategies, LLC |
| Anderson, O'Brien, Bertz, Skrenes & Golla | Mark Toyota Scion of Plover |
| Badger Plastic & Supply Co., Inc. | Northeast WI Building & Construction Trades Council |
| The Bamboo House | Notable Impressions |
| Big Apple Bagel | Oakview Veterinary Medical Center, Inc. |
| CH Robinson Company | Okray Family Farms |
| Chili's | Other Mothers |
| Duraclean Specialists | Pioneer Bank |
| Ellis Stone Construction Co., Inc. | Pisarski Comm. Funeral Home & Cremation Center |
| Elizabeth Inn & Convention Center | Ready Rental Center |
| First Law Group SC | Shulfer's Sprinklers, Landscaping & Garden Center |
| Hampton Inn | Springville Family Dental, Tad Meier DDS |
| Hyer Standards | Stensberg Central Graphics |
| Jay-Mar, Inc. | The Green Co. |
| Keller, Inc. | Wisconsin Public Service |
| Kentucky Fried Chicken | WOW Back to the Country Store, LLC |
| Klismith Accounting & Tax Group, SC | |

2010-2011
PABA
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 Vern Nystrom.....Vice President
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